



# The Boulder Creek Business Association

## Boulder Creek Business Association Board Meeting Agenda & Minutes

April 20<sup>th</sup>, 2016 12:00 PM  
Boulder Creek Pizza & Pub

*Board members in attendance: Justin, Janet, Chris, Doris, Jeff, Nancy and Ann Marie  
Absent: Tamara and Abby*

- 1. Call meeting to order** *Justin called the meeting to order at 12:06*
- 2. Additions to agenda** *Added items under New Business #8 f & g (see below)*
- 3. Approval of minutes** *March Board minutes approved*
- 4. Email motions**

*-On March 21<sup>st</sup>, Ann Marie made an email motion to prepare 5 CanPaign cans for town, with a cost not to exceed \$45. Nancy seconded, and the motion passed with a majority of the Board approving. Motion passed.*

*-On April 20<sup>th</sup>, Justin made an email motion that the BCBA sponsor 3 months of advertising in the Good Times magazine at a cost of \$180, to support the Boulder Creek businesses involved with the First Friday Art Walk. Seconded by Ann Marie. Approved by a majority of the Board. Motion passed.*

### **5. Treasurer's report**

<i>Checking</i>	<i>\$29,006.77</i>	<i>3CD's</i>	<i>9,796.75</i>
<i>Canpaign</i>	<i>\$ 6,285.57</i>		
<i>Savings</i>	<i>\$ 3,156.69</i>		
<i>PayPal</i>	<i>\$ 466.55</i>		
	<i>\$38,915.58</i>		

*-Ann Marie reported that the BCBA tax info for 2015 has been forwarded to Thomas Lindsey.*

### **6. Committee reports**

#### **a) Website update**

*Janet and Nancy will meet with Abby to learn how to help post some items on the BCBA website and Abby will continue to manage the Facebook page.*

#### **b) Merchant of the Month**

*April Merchant of the Month is Mountain Mechanics. May is still TBD.*

#### **c) Membership report**

*Janet will work with Nancy to update the Membership on the website to reflect the 2016 membership. Membership reminder will be added to the Update.*

**d) Light Up the Town**

*All paperwork is complete for Phase I. A bid for a solar power option will be presented next week. The light committee will meet to review the bid and will present to the Board, regarding Phase II.*

**e) Historic Sign update** *No update*

**f) BCBA logo update** *No update*

*An email motion will be sent out to the Board regarding the printing of a BCBA banner, using the existing artwork, for upcoming events. Nancy and Ann Marie will meet with Loch Dog for pricing and proper artwork and wordage.  
Ex. "This event sponsored by BCBA"*

**g) 4th of July Parade update**

*Ann Marie and Nancy working on the parade forms.*

**7. Unfinished business**

**a) Town event flags**

*The BCBA offered to provide event flags for First Friday Art Walk but they chose not to take us up on the offer.*

**b) Website scrub**

*Deferred to see if Abby had ideas for other options for website scrub after Zephyr was unable to provide the service.*

**c) METRO**

*Janet to include info in Update and have Abby add info to the website regarding the May METRO Open House in Boulder Creek.*

**d) BCBA insurance**

*Doris will work with Nancy and Ann Marie, and they will provide a transfer letter and financial statement in order to complete the insurance transfer.*

**8. New business**

**a) Spring Town Sweep**

*-Jeff reported the Spring Town Sweep would be May 14<sup>th</sup> from 8-12. Several trucks are available for that day and everyone is asked to get the word out so that there will be plenty of volunteers.  
-Janet to provide Jeff with the contact information for the Santa Cruz Graffiti Removal Project.  
-Jeff to check with Loch Dog regarding the cost of a vinyl banner announcing the Town Sweep event without dates, to be displayed a week before each event. An email motion can then be sent out to the Board.*

**b) Meeting minutes**

*After a discussion, it was decided that a General Meeting Minutes draft would be posted on the website homepage and that fact would be included in the Update with the comment that any corrections may be emailed to the BCBA Gmail. At the next General meeting, the President will ask for any corrections to the minutes. If no corrections are brought up then, minutes are approved as final and will then be posted to the BCBA website under minutes.*

**c) VWC membership/co-sponsorship**

*Deferred VWC membership at his time. BCBA to co-sponsor candidate forum on April 25<sup>th</sup> and Board members are encouraged to attend the event.*

**d) Sheriff's Office Workplace Violence meeting**

*Janet will contact John Habermehl to set up date for a program at an upcoming General meeting.*

**e) BC CERT meeting**

*Janet will contact Kevin Foster to set up date for a program at an upcoming General meeting.*

**f) Website visitbouldercreek**

*Justin suggested a committee be set up and he will arrange for a meeting to discuss the website proposal.*

**g) First Friday Art Walk**

*Justin will send out an email motion regarding request for advertising.*

**9. Next General Meeting** *May 4<sup>th</sup>, 2016 IOOF*

**10. Next Board meeting** *May 18<sup>th</sup>, 2016 BC Pizza & Pub*

**11. Adjournment** *The meeting was adjourned at 1:20.*

*Respectfully submitted by Janet Coit, BCBA Secretary*

Our Mission Statement: The purpose of the BCBA is to maintain a healthy economic and cultural environment in this small mountain town, by promoting a cohesive bond between the various organizations represent the valley population and business, with a positive sense of community while respecting and embracing the diversity of each individual.