

General Meeting Minutes
Boulder Creek Business Association
Liberty Bank

Wednesday, January 18, 2012

6:00pm

Board Members:

Officers: President - Eric Hammer, Vice President - Chris Currier, Secretary - Tonya Silvestri

Directors: Bob Locatelli, Tamara O'Kelly, Karen Mayer, Lydia Lipson

Quorum Present: yes

Others Present: Hallie Green, Wendy Sigmund, Lynda Phillips, Jill Gary, Diana Dake, Agnes DeLucchi, Ebin Warner, Chris Flynn, Tony Duckworth, Mindy Heath, Ann Marie Conrad

Absent: Wayne Williams

Proceedings:

1. *Meeting called to order* at 6:05 p.m. by Eric, welcomed all
2. *Meeting Minutes:* Minutes of General Meeting November 30, 2011 were approved by Chris, Seconded by Tamara, all others accepted.
3. *President's Report:* Membership Drive is in progress, merchant's committee is active, light CANpaign is raising money. All of the town events, installation dinner, town beautification, golf tournament, and 4th of July were fantastic. Moving forward, we need to look at the year's achievements & how to build on them in the coming year.
4. *Treasurer's report:*
 - a. Total bank balance
 - (1) Checking \$9,601.98
 - (2) CANpaign \$2,267.34
 - b. Book balance
Checking \$7,937.02

Motion to approve Financial Report by Chris, Second by Tamara, approved by all.

5. *Membership Drive* – 30 are in so far. Goal is 100 for the year. All are welcome to invite any businesses in Boulder Creek or Brookdale to join. Karen suggested looking through the SLV business directory to do some outreach; Karen & Ann Marie volunteered. The benefits of membership were reviewed as outlined in the letter. Linda suggested that members receive a logo for promotion at site of businesses. Discussion included the process of website make over & a master calendar. Eric asked if anyone was interested in furthering progress: Ebin & Mindy volunteered.

6. Installation Dinner/Auction – February 25th is the date. Letters are going out, donations will be collected at the bank. Any nominees are invited to participate in planning the event, reminding all it that has been the major fundraiser for the last couple of year. Linda will help coordinate the auction. Our goal is to make at least \$5,000.

7. Chamber/Merchant Committee report – Felton is having a 2nd Saturday event to draw people into town. The merchants committee suggested that we could make it a valley wide. Perhaps we should contact the Chamber to be included in the promotion. Mindy added that she has attended the Felton Business Association; the Felton Covered Bridge is getting a makeover & is planning a spring event to celebrate the renovation. Linda said that the Museum is interested in a regular event. Eric reminded all that the SLV Chamber covers the valley and would address valley wide events, lighting and banners. All members agreed to support valley wide efforts.

8. Board of Directors – review of Board responsibilities. Board is 9 members with 4 officers (president, vice-president, treasurer, secretary) Events include town beautification, Installation Dinner/Auction, July 4th, Golf Tournament, Christmas, and Halloween Walk. Board members are responsible for the budget, website, sign marquee rental maintaining insurance as well as planning town events.

9. Nominations

Eric opened the floor for nominations:

President – Eric, Motion to close by Bob, 2nd Mindy. , all approved.

Vice –President, Chris, Motion to close by Linda, 2nd Chris, all approved.

Treasurer – Carolyn, Motion to close by Mindy, 2nd by Linda, all approved.

Secretary – Karen declined a nomination, Tonya, Motion to close by Bob, Carolyn 2nd, all approved.

Nominations for the officers:

Lyndsey Scarborough,

Ann Marie Conrad

Karen Mayer

Hallie Green

Tamara O'Kelly

Mindy Heath

Motion to accept all nomination by Linda, 2nd by Chris Flynn, all approved.

10. Announcements

Special guest wondering about town clean-up on a regular basis.

Discussion will be at the executive meeting regarding a regular beautification.

Linda: First Historical talk by Randall Brown 3pm Sunday Feb 19th at the Senior Center.

Wendy: Sigmund that the new Boulder Creek Newspaper is in circulation.

Karen: suggested that the CANpaign drive needs an infusion to let the community know it is an ongoing effort. She has made contact with a solar contractor, has a grant writer contacts, and wants to contact the property owners rather than burden business owners.

Mindy: announced that the monthly calendar needs more feedback for keeping the free marketing tool fresh & active.

BCFD Crab-feed is March 3rd.

Chris Flynn: expressed concern regarding taking the lights down for the season.

Haille: invited all to participate in Harvest Festival Planning.

Meeting adjourned at 7:10 pm, Motion by Eric, Second by Carolyn, all accepted.
Minutes submitted by Tonya Silvestri, Secretary