

**Board Meeting Minutes**  
**Boulder Creek Business Association**

Boulder Creek Pizza & Pub  
Friday, September 21, 2012  
12:00pm

**Board Members:**

*Officers:* President – Eric Hammer, Vice President - Chris Currier, Secretary - Tonya Silvestri

*Directors:* Hallie Green, Ann Marie Conrad, Tamara O'Kelly, Karen Mayer

*Quorum Present:* yes

*Others Present:*

*Absent:* Carolyn Sanborn, Wayne Williams

**Proceedings:**

1. *Meeting called to order* at 12:12 pm. by Eric, welcomed all
2. *Meeting Minutes:* Minutes of Board August 17 2012, submitted by Tonya Silvestri; Motion to accept by Ann Marie, seconded by Karen, all accepted.
3. *President's Report:* approved for 33 foot lights at cross walks, & 14 foot acorn in between. When a time is set, need to schedule banners down. Need a thank you letter to jack at public works & pge & mark stone for allowing community involvement in the decision making process (to be drafted by Tonya). Eric shared discussion from the merchant meeting re: the space at the Oddfellow and ideas for possible community holiday events.
4. *Treasurer's report:* from Carolyn, delivered by Tonya  
Checking \$16,939.45, includes 5,449.25  
Savings \$4,624.88;  
Motion to accept by Karen, Tamara seconded. All accepted.
5. *Halloween:* Karen reported that she is in contact with Hillary (VWC) for safety, checking with Carolyn for sign marquee advertisement, checking with Chris for cross walks safety, gathering caldron carriers, need a flyer template for elementary school, Eric will talk to some parents group at school to see if they are interested in participating.
6. *Black Friday –* Ann Marie shared a sample of rope lights, Eric suggested checking the voltage, lights need to be ordered, Ann Marie will prepare a price comparison led vs rope lights options to be ordered by mid October. Motion to approve \$2000 by Karen, seconded by Tamara all approved.  
Karen reports that Beasley has a stage, same location, has contacted the high school music teacher for choir & church group for carolers, jazzercise performers. Santa & Mrs. Claus, performers will volunteer again, carriage rides proposed to working for the purse or the bcba, after discussion it was decided to hire one carriage. Motion for \$1,200 advertising, photos, decoration, tree lighting hanging, carriages by Eric, second by Tonya, all accepted. Chris will schedule lights up & down.
7. *Membership Drive –* send out member renewal before end of November.
8. *Installation Dinner/ Auction –* schedule for end of February or March. Election will be first wed of Feb, Dinner on Feb 23<sup>rd</sup>. Chris/Eric will check the town schedule & contact Scopazzi for reservation.

7. **Scheduled meetings -**

**Next General meeting: Nov 14<sup>th</sup> 6-7pm at The Rec Center Annex room.**

**Next Board Meeting: Oct 19<sup>th</sup> noon at BC Pizza.**

**Meeting adjourned at 1:10 pm, Motion by Karen, Second by Tamara, all accepted.  
Minutes submitted by Tonya Silvestri, Secretary.**