

Board Meeting Minutes
Boulder Creek Business Association

Boulder Creek Pizza and Pub

March 15th 2013, 12:15pm

Board Members Present:

Officers: Eric Hammer, President
 Hallie Greene, Vice President
 Abby Rohrbough, Treasurer
 Zephyr Pfothenauer, Secretary

Directors: Ebin Warner
 Tamara O'Kelley
 Chris Currier
 Ann Marie Conrad

Absent: Justin Acton

1. Meeting called to order at 12:15pm by Eric.

2. Action Item: Approve minutes of Board meeting January 7, 2013

Submitted by Zephyr Pfothenauer. Motion to approve by Abigail, seconded by Eric. All in favor.

3. President's Report:

The board's "social" meeting at Eric's place went well, would be great to make it a quarterly event.

4. Treasurer's Report:

Book balance: \$24,322.87

In the future we need both book balance and bank balance. Also need a separate line item in the budget for the Christmas tree lights.

The reimbursement for Karen Mayer is motioned to be approved by Chris and seconded by Ann Marie. All in favor.

Action Item: Signers for Liberty Bank Account will be Chris Currier, Eric Hammer, Abigail Rohrbough and Ann Marie Conrad. Approved by Eric, Seconded by Zephyr. All in favor.

5. Letter to McPherson's Office

Read-through of letter to McPherson with suggestions for edits. Zephyr will edit and send to members by the end of the week.

6. Survey – Tamara and Hallie

Questions for town survey proposed by Tamara and Hallie, with focus on consistent themes rather than specifics. Discussion about what is the real purpose of the survey – getting email addresses, obtaining data and responses from community members that give us a position to come from to the county/etc: ie, if everyone wants traffic to slow down we have the ability to say “traffic is too fast, we want this to be prioritized.” Utilize the information from the survey to encourage economic development.

Format: shorter survey on paper and the full version online.

7. 4th of July

We have a map! Need a time frame for event coordination and a board resolution from the board of supervisors for the parade. Ann Marie will follow up.

“Boulderdash” race:

Abby will get info from Felton's Race Through the Redwoods. There are several professional event planners that we will look into partnering with, who could help with course plotting, marketing, etc. Possible partner opportunities are with the track coach at SLV, Finish Line Productions, Michael Bennett. This year might be pro-bono, trial event as practice for next year. Abby and Eric will follow up.

Tamara suggests contacting the Bay Area Orienteering Club for an event.

8. Town Beautification - Ebin

Spring clean-up day (morning) is planned for mid-May, with BBQ following for volunteers. An early Saturday morning is ideal. Can partner with Girl Scouts/Boy Scouts. Tentatively set for May 18th, 8-11am.

9. Golf Tournament - Chris

Possibly for August. Eric doesn't want to lose partnership w Fire Department.

10. Website Upkeep Proposal - Zephyr

Zephyr will provide a detailed proposal for website upkeep at the next meeting.

Upcoming Members of the Month are Liberty Bank, Blind Pilot and Richard's Tree Service.

Board will vote on contracts for bookkeeping and website upkeep.

11. Membership Drive – Hallie

The drive to get emails of members continues!

12. Assignment of Chairs

Black Friday – Hallie

Halloween – Zephyr and Tamara

4th of July – Ann Marie

Town Beautification - Ebin

13. Motion to adjourn at 1:23pm by Hallie, seconded by Chris.