



Boulder Creek Business Association
February Board Meeting Minutes

February 15th, 2017 12:00 PM BC Pizza & Pub

Board members in attendance: Justin, Nancy, Chris, Doris, Karen, and Janet
Not in attendance: Jeff, Tamara and Julie
Guest for presentation: Traci-lin Buntz

- 1. Call Meeting to order** *Justin called the meeting to order at 12:10PM*
- 2. Additions to Agenda** *none*
- 3. Approval of the minutes from 1-11-17** *The minutes were approved as submitted*
- 4. Email Motions** *On January 28th; Justin made a motion for the BCBA to become a \$150 sponsor for the Get Out Production and BCRPD concert at the IOOF on February 22nd. Seconded by Janet. Approved by a majority the Board.*

5. Treasurer's report

-Doris provided a financial report, which was reviewed by the Board.

-Doris reported that she has the QBO set up for Board members to look at and she is available to help those who need a tutorial. She is still researching PayPal for full access.

-In regards to the deal Doris was able to obtain for QuickBooks Online for \$5 a month through her business, Nancy made a motion for Doris to pay for the entire year at a cost of \$60 instead of \$5 monthly payments, and then be reimbursed by the BCBA for the \$60. Seconded by Justin and approved by the Board members in attendance.

-Doris will check with the insurance agent regarding the costs of obtaining an umbrella policy.

-Doris asked that when submitting invoices, that they be signed and write "approved" on the invoice to help with verification of invoices for BCBA expenses.

6. Committee Reports

(a) Website & Facebook Update

The website is up to date and Facebook has had regular updates.

(b) Merchant of the Month

Yoga 9 Boulder Creek is featured as a new business in town on the website for the month of February.

(c) Membership report

44 members, with more recently received but not yet processed.

(d) Light Up the Town

Nancy met with Yanni about Phase III and will hopefully have the bid prior to the Installation Dinner on Saturday.

(e) Made in the Mountains

A committee meeting will be arranged after the Installation Dinner to discuss details of the upcoming March 18th Made in the Mountains

7. New Business:

(a) Financial protocol structure & budgets for events

Still working on the procedures to ensure a consistent and logical process for the finances. The goal is to have a procedure manual to ensure an easy transition for future Boards.

(b) Traci-lin Buntz

-Traci-lin Buntz of Get Out Productions reported her goal is to have concerts featuring a local artist paired with a larger act to provide music events in Boulder Creek.

-2 concert tickets were donated as an auction item

-The BCBA is encouraged to set up an information table with the BCBA events banner at the concert on February 22nd.

Have the BCBA event banner, information and Can-paign can at a table at the concert.

(c) Pedestrian safety

-Justin reported meeting with Supervisor Bruce McPherson about ideas for traffic calming in Boulder Creek. He was told that with the passage of Measure D there will be funding available for many projects in the County and a consultant will be hired and public support for various projects will be needed to decide on how the funds are to be spent.

(d) Garbage cans

-Supervisor McPherson told Justin that there were County discussions with Green Waste and was assured that the County was aware of the BCBA concerns that the new recycling receptacles be aesthetically pleasing for historic Boulder Creek.

(e) Marketing opportunities Santa Cruz, MCT, SLV Chamber

-Nancy made a motion that the BCBA pay \$250 for a presence in Visit Santa Cruz to help promote Boulder Creek. Seconded by Karen and approved by the Board members present.

Need to work on gathering photos and content.

-Doris made a motion that the BCBA pay \$180 for a full season ½ page ad in the Mountain Community Theater program to help promote Boulder Creek. Seconded by Karen and approved by the Board members present.

Need to have an ad prepared by the deadline of February 27th.

-Justin made a motion that the BCBA join the SLV Chamber for the non-profit price of \$50 to represent Boulder Creek in the Chamber events. Seconded by Doris and approved by the Board members present. Need to pay the fee.

(f) Installation Dinner and auction

-Nancy reported we will have a full house and preparations are progressing on schedule.

8. Next Board Meeting March 15th at 4:30 PM BC Pizza & Pub

The meeting time was changed to better accommodate our Board members.

9. Next General Meeting March 1st at 6 PM IOOF

10. Adjournment *Justin adjourned the meeting at 1:15 PM*

Respectfully submitted by Janet Coit BCBA Secretary

Our Mission Statement: The purpose of the BCBA is to maintain a healthy economic and cultural environment in this small mountain town, by promoting a cohesive bond between the various organizations representing the valley population and business, with a positive sense of community while respecting and embracing the diversity of each individual.