



Boulder Creek Business Association
February Board Meeting Minutes
Tuesday, February 20th, 2018 4:30PM
Boulder Creek Pizza & Pub

In attendance: *Jeff, Nancy, Tamara, Justin, Chris, Karen, Leslie and Janet*
Not in attendance: *Doris*

1. **Call Meeting to order 4:50 PM**
2. **Additions to Agenda** *none*
3. **Approval of the Board Minutes draft from January, 2018**
The minutes were approved as submitted.
4. **Email/Committee meeting Motions**
 - On January 22nd, Karen made a motion that the BCBA pay Christianson Tree Service \$375 to remove the trees and stump grind the non-chinese pistache trees in front of Loch Dog and New Leaf. Seconded by Chris. Motion approved by the Board.*
 - The 2 trees were removed and low stump cut for \$350. Stump grinding not done due to confusion with PG&E 811 notification.*

 - On January 22nd, Karen made a motion that the BCBA pay Rohrbough Tree Service up to \$1800 to do the winter pruning of the downtown trees. Seconded by Tamara. Motion approved by the Board.*
 - The trees were pruned and the work completed for a price of \$1225.*

 - On January 25th, Justin made a motion that the BCBA pay \$20 to KBCZ to produce a promo for our Annual Dinner and Auction. Seconded by Karen and approved by the Board.*
 - The promo was produced for a price of \$20.*
5. **Treasurer's report**
 - Karen working on becoming more comfortable with QB and will work with Doris to produce reports to help determine the budget for events.*
 - Nancy will transfer PayPal funds to BCBA bank account.*
6. **Committee Reports**
 - (a) **Website & Facebook Update**
 - Working to keep website current*
 - Member's events and promos being shared on Facebook.*

 - (b) **Merchant of the Month**
 - Fosters Freeze is posted on the website for February*
 - Janet will contact Fifi's as possible March merchant.*

 - (c) **Membership report**
 - Currently 63 2018 members*

 - (d) **Light Up the Town**
 - Nancy in communication with Yanni about a maintenance program.*

 - (e) **Made in the Mountains**
 - Air & Fire has offered to help with artist check-in each month*
 - Board willing to consider continuing \$100 Boulder Bucks program*
 - Janet and Karen will work on more details and present to the Board*
 - Leslie offered to interview artists to help promote events*

7. Current Business:

(a) Auction & Dinner

- 46 dinners so far and all Board members are asked to help promote the dinner
- Auction and dinner logistics meeting on Tuesday, Feb. 27th 10AM at Liberty Bank
- Justin will work on his speech for the dinner.
- Janet will work on the script for Tina who will be the MC for the evening.
- The special fund at the auction will go toward traffic calming.

(b) Trees & tree wells

- Tamara will co-ordinate with Ryan Rohrbough for the winter tree pruning.

(c) Main Street Program

- Tamara will contact Barbara Mason to check her availability for a meeting with business owners to explain the program.
- Tamara working on 501c3 and after the auction will need Board help to continue.
- Tamara non-profit book reimbursement deferred until Tamara has the receipt.

(d) Thank you dinner for volunteer follow up

- The volunteer thank you dinner was very well received and over 60 attended.
- Boulder Creek Pizza & Pub dinner cost reimbursement from the BCBA will be \$500.
- The Board had previously approved the Volunteer dinner. Justin abstained from that vote.
- The Volunteer dinner in January will become an annually budgeted BCBA event.

8. New business:

(a) Board installation

- The BCBA Board met for dinner on February 19th at the BC Roadside Café to have dinner and be inducted as the 2018 BCBA Board. Dinner was not funded by the BCBA.
- Leslie was unable to attend and was inducted at the February 20th Board meeting.
- A February Board dinner to induct Board members will be scheduled each year prior to the BCBA Annual Dinner and become an annual event. This dinner will not be funded by the BCBA.

9. Next Board Meeting Tuesday, March 20th at 4:30 PM BC Pizza & Pub

10. Next General Meeting Wednesday, March 7th at 5:30 PM Liberty Bank

11. Adjournment 6:15PM

Respectfully submitted by Janet Coit BCBA Secretary

Our Mission Statement: The purpose of the BCBA is to maintain a healthy economic and cultural environment in this small mountain town, by promoting a cohesive bond between the various organizations representing the valley population and business, with a positive sense of community while respecting and embracing the diversity of each individual.