



**Boulder Creek Business Association**  
**Board Meeting Minutes**  
June 21st, 2017 4:30PM

In attendance: Justin, Tamara, Nancy, Chris, Doris, Julie  
Not in attendance: Jeff, Janet, Karen

1. **Call Meeting to order**
2. **Additions to Agenda**
3. **Approval of the May Board minutes from May 24<sup>th</sup>, 2017**
4. **Email Motions**  
*Nancy made a motion to approve spending \$919 total to purchase MUTCD compliant signs needed for the parade detour route. Tamara seconded. Approved by a majority of the Board.*
5. **Treasurer's report**  
Presented by Doris
6. **Committee Reports**
  - (a) **Website & Facebook Update**
    - a. Nancy reported a few changes to BCBA.net
    - b. Facebook report by Julie included updates to membership and are up to 381 likes for our page. Fourth of July information was put on nextdoor. Working to determine the owner of the Made in Mountains Facebook page. **Janet is to copy Julie** on Made in the Mountain updated graphics for posting on Facebook and Nextdoor.
  - (b) **Merchant of the Month** *Swag* Article written by Julie Horner and updated on the website by Nancy
  - (c) **Membership report** *Currently at 86*
  - (d) **Light Up the Town** Nothing new to report
  - (e) **Made in the Mountains** - Tamara passed out lanterns, Chris retrieved them. Karen has the lanterns for the next MITM. The heat was a deterrent due to the heat. A Mac's Antiques deal expressed concern of non-Boulder Creek resident craft people participating, however, she was unable to name or point out a non-SLV based crafter who was participating.
7. **Current Business:**
  - (a) **July 4<sup>th</sup> Parade**
    - a. Nancy reported that she has taken on the task of coordinating with the sheriff, highway patrol, and the county. She plans to reach out to Kevin McClish that the roads will be closed and that they need to make emergency people aware. Nancy will confirm with Fire Dept as the first aid station. Jean Denault will be the grand

marshal. We need to create a small bio on her. We need to order first place ribbons. Judges will be Sheila Delany, who will bring an entourage of other judges. We only have 5 entrants in the parade, but there are several who confirmed they will submitting paperwork soon. Justin to make a MailChimp to advertise the need for more parade participants.

- b. Tamara will walk the notice flyers to neighbors who are impacted by the road closure.
- c. Tamara will ask Sher about Sky's setups for PA systems
- d. Nancy will ask if BC Hardware will be point of contact for the road closure info.
- e. We are exploring options for KBCZ announcements of the floats to be live broadcasted over the air, and have it be tunable to their phones. We need to discuss with Tina for a final determination.
- f. Ask Karen if she will help at the table check-in station.
- g. Janet to be a parade monitor.
- h. Rotary will be parade monitors- need to request they wear vests so that the public conforms to their requests to keep everyone safe.
- i. Julie to be person to deliver the final results from Judge Sheila.
- j. Nancy will communicate the greatest voids in volunteers and all will try to solicit volunteers.

**(b) Sidewalk repair update**

- a. The work was completed and looks very nice. The concrete work was paid by the BCBA. Justin volunteered to purchase some DG for the treewell to level the walkway. Efforts will be made to accomplish this before the parade.

**(c) Sheriff's Service Station**

- a. BCBA is working with the SCC Sheriff to integrate the opening of the service station with NNO

**(d) Trees and tree wells**

- a. Justin and Julie to write an article on the history of the trees and the charm that it adds.

**(e) Hwy 9 improvements**

- a. Justin reported that 40 people clicked the link on the mailchimp campaign and reminded everyone to spread the word.

8. **Next Board Meeting** July 19th at 4:30 PM BC Pizza & Pub

9. **Next General Meeting** July 5<sup>th</sup> at 6 PM IOOF

10. **Next Mixer** August 2<sup>nd</sup> 6-7:30 PM TBD

11. **Adjournment** 5:55

Respectfully submitted by Justin Acton

Our Mission Statement: The purpose of the BCBA is to maintain a healthy economic and cultural environment in this small mountain town, by promoting a cohesive bond between the various organizations representing the valley population and business, with a positive sense of community while respecting and embracing the diversity of each individual.