



Boulder Creek Business Association
Board Meeting Agenda and Minutes

March 16th, 2016 12:00 PM
BC Pizza & Pub

Board members in attendance: Chris, Nancy, Ann Marie, Abby, Jeff, Doris, Tamara and Janet
Absent: Justin

1. **Call Meeting to order** *VP Chris called the meeting to order at 12:00 PM*
2. **Additions to Agenda** *no additions*
3. **Approval of the minutes from 3-2-16** *deferred to email discussion*
4. **Correspondence (Email Motions)**
-On 3-2-16 a motion was made by Justin and/or Janet for the BCBA to provide a \$150 sponsorship to the Blackbird Presents and BCRPD Foundation fundraising concert called "Homegrown" that will be on April 23rd at the IOOF. The motion was seconded by Tamara and was approved by a majority of the Board. Motion approved.

5. **Treasurer's report**
Checking \$32,637.10 3CD's 9,792.74
Campaign \$ 2,232.68
Savings \$ 3156.29
PayPal \$ 423.16
\$38,449.23

A motion was made by Abby to approve the Treasurer's report, seconded by Jeff and approved by the Board. Motion approved.

6. **Website Update** *Abby reported adding PayPal for Campaign Lights fundraising and will work on letting more people know about the fundraising campaign through social media.*
7. **Membership Report** *Janet reported there currently are 64 members for 2016.*
8. **Merchant of the Month** *April Merchant of the Month will be Mountain Mechanic*
9. **Old Business:**
 - a) **Installation Dinner and Auction** *Nancy reported a successful event. Thank you letters are ready for mailing. Suggestions for improvements should be added to the Google Doc. in the ideas & improvement tab.*
 - b) **Insurance** *Doris reported researching event insurance carriers and found an agent in Santa Cruz that comes highly recommended. It is with the same carrier but a different agent.*
Nancy made a motion that the BCBA switch insurance agents to Sean Robai, and continue with the same insurance carrier. Seconded by Tamara and approved by the Board. Motion approved. Doris to follow up.

c) **Budget for 2016** *Ann Marie will include 2016 Budget report with each Treasurer's Report*

10. New Business:

a) **Phase II lights** *Nancy reported that bids are being considered. A solar option for a power source is being researched to compare costs.*

Phase I electrical cost payments will be paid quarterly for the 2 Phase I host businesses and has been coordinated with Ann Marie and Tonya.

b) **METRO meeting** *March 10th meeting was successful. The METRO March 25th report will reveal how Boulder Creek and SLV will be affected and the next action required.*

c) **BCBA logo** *Discussion among Board as to how to find a new conceptual design for a logo that can be used in multiple formats. Tamara, Nancy, Ann Marie and Jeff will form a BCBA logo committee. Tamara to contact Barbara Mason.*

-Current logo format will work for the Blackbird Presents event.

d) **Town event flags** *Abby had emailed Central Paper and Print but hadn't heard back as of yet. It was agreed that town events flags should all have a distinct look to differentiate each event. Members of the individual events will need to work with the BCBA for input on the look of the flags.*

e) **Website scrub** *Abby will contact Zephyr to inquire if she could "scrub" the BCBA website. If Zephyr can provide the work, an email motion will be made to the Board, with a price, for approximately 2 hours of work.*

f) **Historic sign project** *Tamara reported previously speaking with Lynda Phillips and Lisa Robinson regarding historic signs for the buildings in town. A committee of Tamara, Janet and Doris will work to gather info on the project.*

g) **4th of July Committee** *Ann Marie has added information to the Google Drive and reports she has started the parade permit process. Ann Marie reports that the renewal date for the event insurance makes the permit process difficult due to the renewal date in May. Doris will address the issue with the new insurance agent. Chris will handle the signage for the event and Nancy will work on an agenda for the event.*

h) **Saturday Stroll / Date night** *Ann Marie reports that there seems to be some interest from the downtown businesses but she will not be taking the lead for the event. It was agreed that other downtown businesses will need to provide the leadership if the event is to continue.*

i) **82% Micro Business Summit** *Ann Marie will contact Mary Anderson and have the BCBA become a sponsor for the event. Janet will include the information and link in the BCBA Update and Abby will add the information to the BCBA website and Facebook.*

j) Library Facilities Measure S *Janet will include the information in the BCBA Update and Abby will add the information to the BCBA website and Facebook.*

11. Next Board Meeting April 20th at 12:00pm BC Pizza & Pub

12. Next Mixer April 6th Hosted by SLV Museum
Showcase Business: Crooked Road Ceili Band

13. Adjournment *Chris adjourned the meeting at 12:58 PM.*

Respectfully submitted by Janet Coit, BCBA Secretary

Our Mission Statement: The purpose of the BCBA is to maintain a healthy economic and cultural environment in this small mountain town, by promoting a cohesive bond between the various organizations represent the valley population and business, with a positive sense of community while respecting and embracing the diversity of each individual.