



Boulder Creek Business Association

Board Meeting Minutes

March 7th, 2017 4:30 PM

BC Pizza & Pub

In attendance: Justin, Jeff, Nancy, Karen, Chris, Janet and Tamara

Not in attendance: Julie and Doris

1. Call Meeting to order

Justin called the meeting to order at 4:38 PM.

2. Additions to Agenda

Tree wells and Town Sweep

3. Approval of the Board meeting minutes from 2-15-17

With no corrections the minutes were approved as submitted.

4. Email Motions *none*

5. Treasurer's report

Doris emailed the financial reports to the Board prior to the meeting.

The treasurer's report was approved as submitted.

6. Committee Reports

(a) Website & Facebook Update

-Nancy reported that the BCBA website was current for the membership listings.

-Julie has been provided business bios and other info to post on Facebook.

(b) Merchant of the Month

Justin did the interview for Alice's Collectables and it will be posted on the website soon.

(c) Membership report

A list of 2016 members who haven't yet renewed for 2017 was shared with the Board, and each Board member chose a few names and will be responsible to contact and remind them to renew.

(d) Light Up the Town

Nancy is gathering the last few details before an estimate of the Phase III costs can be determined.

(e) Made in the Mountains

-March 18th 3-6 PM

-Tamara will supervise the balloon distribution and check to see things are cleaned up at the end of the evening if Janet is out of town.

-Will hold off the use of the Fire Hall until the April Made in the Mountains.

7. New Business:

(a) Visit Santa Cruz ad

-Photos were discussed for the ad and Nancy will research to see if pictures can be changed and about the use of drone video.

-When pictures are selected, the pre-approved check of \$250 will be sent.

(b) Art & Wine

-The Board agreed that the BCBA would be unable to take over the Art & Wine Festival from Wendy Sigmund at this time, due to lack of volunteers and current event workload.

(c) Use of Peach Cottage lot and Forest St. for events

-Skip Pearson will allow the BCBA to set up tables on the edge of the lot for Town Sweep and Made in the Mountains with the proper insurance coverage from the BCBA. This site will increase visibility to the public for events.

-Janet will give the info to Doris regarding the insurance certificate.

-There was discussion regarding the use of Forest Street for Santa Comes to Town to increase visibility to the public. A DPW permit would need to be obtained.

-Businesses in the surrounding area will be contacted to see how they feel about the idea before the process proceeds.

(d) Sgt. Brian Cleveland meeting

-Justin spoke with Sgt. Brian Cleveland regarding the increased problems with the homeless in Boulder Creek. He was advised to call the Sheriff's Office. If the person is arrested 3 times for public drunkenness they are labeled as a serial inebriant and their photo will be distributed to all the establishments in town that serve alcohol and they will not be able to serve them.

-People are encouraged to call the Sheriff's Office to report any problems regarding the homeless and public drunkenness. The public is encouraged to not be afraid to call with these issues.

(e) July 4th parade

Nancy is working on the permits and will be contacting Julie to see how they would like to proceed. They will meet with Ann Marie for parade info.

(f) Tree Wells

-Tamara and Karen will do a walk through town on Friday to document all tree wells.

-Chris will check to see the best way to repair the tree damaged sidewalks.

(g) Spring Town Sweep Saturday, April 29th

-Check in will be at the Peach Cottage Lot for increased visibility.

-Jeff will get town sweep map from Joe, ask about use of tools from BC Hardware, and obtain pop ups for check-in station.

8. Next Board Meeting April 19th at 4:30 PM BC Pizza & Pub

9. Next Mixer April 5th 6-7:30 PM BC Water Company, S.E. Electric and Yoga 9 Boulder Creek.

10. Adjournment

Justin adjourned the meeting at 6:14 PM.

Respectfully submitted by Janet Coit BCBA Secretary

Our Mission Statement: The purpose of the BCBA is to maintain a healthy economic and cultural environment in this small mountain town, by promoting a cohesive bond between the various organizations representing the valley population and business, with a positive sense of community while respecting and embracing the diversity of each individual.