



Boulder Creek Business Association
General Meeting Minutes

March 1st, 2017 6:00 PM IOOF

Board members in attendance: Tamara, Jeff, Justin, Karen, Julie, Janet, Chris and Doris

Not in attendance: Nancy

Guest: Brenda Holmes

1. **Call Meeting to order** 6:02 PM
2. **Introductions** *Introductions were made prior to the meeting.*
3. **Additions to Agenda**
 - Set date for Spring Town Sweep*
 - Brenda Holmes talked to us about the Mountain Parks Foundation and how they are fundraising for a major upgrade to the museum in Big Basin.*
4. **Approval of the January General Meeting minutes from 1-4-17**
Approved as submitted.
5. **Email Motions** *none*
6. **Treasurer's report**
 - Doris reported that there was a CD reaching the maturation date and after discussion it was decided to roll the CD over.*
 - The maturity dates for all 3 CD's will be confirmed.*
7. **Committee Reports**
 - (a) **Website & Facebook Update**
 - Julie reported she is maintaining Facebook and is adding the member's promotional information as renewing BCBA members provide it.*
 - The website is being updated as needed.*
 - There was a concern regarding the old pictures on the BCBA website page and hopefully during the Iverson website update we can learn how to update the photos.*
 - (b) **Merchant of the Month**
 - Julie and Janet will be working on providing information to be posted on the website. Each month it may be listed as a New Businesses in Town or a Merchant of the Month.*
 - (c) **Membership report**
 - Membership is close to 60 members for 2017.*
 - (d) **Light Up the Town**
 - It was reported that Nancy would be providing Phase III total after she receives info from Yanni for installation and the electrical costs.*

(e) Made in the Mountains (MinM)

-Janet reported that MinM is Saturday, March 18th from 3-6 PM.

-The Fire Hall rental agreement was finalized for indoor vendors with no fee charged. Vendors will donate \$30 to the BCFD to be allowed to set up inside.

8. New Business:

(a) Installation Dinner and auction final thoughts and ideas

Received good feedback from the public regarding how smooth the evening went.

-Check into having carafes of wine on the tables for next year.

-Consider recommending more wait staff and possibly paying for an extra staff person.

(b) Marketing ideas for Boulder Creek

-SLV Chamber membership-Justin will print out form and send in. Check has been sent.

-MCT ad has been sent in.

-Nancy & Justin have worked on the visit Santa Cruz.org ad to choose pictures that represent Boulder Creek.

-Justin would like his website visitbouldercreek.com to list events and be tourist oriented to benefit Boulder Creek.

-Discussed the importance of include marketing for Big Basin and how Boulder Creek is the gateway to Big Basin in any marketing.

(c) Michael Branson – new business in area

Tamara explained that Michael was unable to attend. He will be invited to the next Mixer to talk about his new business of mule rides in Big Basin.

(d) Pick a date for meeting with the insurance agent

Doris will contact Sean to see if he could meet with the Board on Monday, March 27th at 10 AM at the BC Pizza & Pub.

(e) Spring Town Sweep date

A tentative date of Saturday, April 29th was set. We'll check to see if there are any conflicts.

9. Next Board Meeting Tuesday, March 7th at 4:30 PM BC Pizza & Pub

10. Next Mixer on April 5th, 2017 6-7:30 PM Hosted by: BC Water Company, S.E. Electric and Yoga 9 Boulder Creek

11. Next General Meeting May 3rd, 2017 6 PM IOOF

12. Adjournment *The meeting was adjourned at 7:11 PM*

Respectfully submitted by Janet Coit BCBA Secretary

Our Mission Statement: The purpose of the BCBA is to maintain a healthy economic and cultural environment in this small mountain town, by promoting a cohesive bond between the various organizations representing the valley population and business, with a positive sense of community while respecting and embracing the diversity of each individual.