



Boulder Creek Business Association

March Board Meeting minutes

March 20th, 2018 4:30PM

BC Pizza & Pub

In attendance: Justin, Karen, Tamara, Nancy, Chris, Leslie & Janet

Not in attendance: Jeff & Doris

1. Call Meeting to order 4:38 PM

2. Additions to Agenda

-Participation in a multi-chamber mixer - see 8(c)

-Acorn light issues - see 8(d)

-Meeting time change – see 8(e)

3. Approval of the Board minutes from February, 2018

The minutes were approved as submitted.

4. Email Motions none

5. Treasurer's report

-Karen provided QB reports to the Board. She is still working toward making PayPal access easier.

-The auction totals were very good and a separate account has been set up for the "Traffic Calming" restricted fund donations.

-Karen will contact Doris regarding the taxes and budget.

-Per a prior discussion, Karen researched the Capitol One credit card and with the Board's approval, will proceed with obtaining a BCBA account for BCBA purchases. Two credit cards will be obtained in Karen and Justin's names.

3-22-18 Application completed and cards will arrive next week.

-Karen, with the Board's approval, will obtain a Square account and reader for the BCBA to use with future credit card processing.

3-21-18 The Square account was set up and the reader was free.

-Tamara made a motion that a Liberty Bank safe deposit box is obtained for the cost of \$12/month as a place to store the new credit card, the Square and important BCBA documents. Seconded by Karen and approved by the Board.

6. Committee Reports

(a) Website & Facebook Update

-Content is being updated regularly

-Need the photo and bio for Leslie to be added to the website.

(b) Merchant of the Month / Business Spotlight

-Currently posted is Loch Dog

-Justin will interview the Taqueria in the beginning of April. On website/Facebook

(c) Membership report

-Currently at 71 members and will list the 2018 members in the Update.

(d) Light Up the Town *deferred*

(e) Made in the Mountains

-The new flyer "for the year" is being worked on.

-April 21st will be the first event for this year

-Continue the \$100 Boulder Bucks each month.

-The goal is to have music in several locations in the downtown in addition to the artists and crafters.

7. Current Business:

(a) Main Street Program

-Due to unforeseen issues, the meeting with Barbara Mason and the downtown businesses will be scheduled in May.

(b) 501c3

-A meeting will be scheduled to work specifically on setting up the 501c3.

-Tamara will be reimbursed \$54.49 for the cost of the non-profit reference book.

3-21-18 Tamara received her check.

(c) Visit Boulder Creek website

-Justin will provide the log-in info to Leslie to see if she can take on the project.

-Nancy made a motion that Justin be reimbursed the costs for the Visit Boulder Creek website including \$155.48 for the website from Sept. 2016-Sept 2019 and the original cost of \$21.16 for the website. Seconded by Tamara. Approved by the board. Justin abstained from the vote.

3-21-18 Justin received his check.

8. New business:

(a) Garbage can meeting

-A meeting with the County will be April 3rd at 10 AM. Several Board members will attend to work with the County and GreenWaste to find an appropriate solution for new garbage cans in the downtown.

-Tamara has continued researching garbage cans in other historic towns to help educate the Board on the options available.

-Prior to the County meeting, Justin will take a picture of the current Victor Stanley cans located in Ben Lomond.

(b) July 4th parade

-Applications for the permits need to be filled out and sent in 90 days prior.

-Nancy will assist Justin with the application process.

-Nancy reported the application, road signs and maps have been set up and should only need minimal adjustments.

-The parade entry applications will be accepted at Liberty Bank or mailed in.

-A meeting will be scheduled for the Board and parade volunteers to help coordinate setting lineups, registration, parade order, parade monitor volunteers, announcers and stage set up.

-Janet will contact Shelia DeLany regarding the parade judging.

4-10-18 Janet spoke with Sheila and will share with the Board at the meeting

-Due to the safety hazards, if an entry choses to distribute candy to the crowd during the parade, it can only be tossed by walkers and not from vehicles. The BCBA can provide volunteers to toss the candy provided by the entries.

(c) Multi-chamber Mixer

-Justin has been in contact with the Scotts Valley Chamber and the BCBA has been invited to participate in a multi-chamber mixer at Roaring Camp on April 19th. The Board approved the BCBA being included as a participating sponsor. Justin will follow up with the SV Chamber.

(d) Acorn lights

-When the acorn lights in the downtown go out, the problem should be reported to <http://dpw.co.santacruz.ca.us/ReportProblem.aspx>

-Janet will map the acorn light locations and light post numbers to make reporting easier.

3-27-18 Acorn lights are mapped and will be shared with the Board

(e) Meeting time change

*-To make BCBA meetings easier to remember, both the General Meetings and Mixers will be scheduled on alternating first Wednesdays of the month at **6 PM**.*

-The Board meetings will be the Third Tuesdays of the month at 4:30 PM.

9. Next Board Meeting Tuesday, April 17th at 4:30 PM BC Pizza & Pub

10. April Mixer Wednesday, April, 4th 6:00 – 7:30 PM ARTterie

11. Adjournment 6:15 PM.

Respectfully submitted by Janet Coit BCBA Secretary

Our Mission Statement: The purpose of the BCBA is to maintain a healthy economic and cultural environment in this small mountain town, by promoting a cohesive bond between the various organizations representing the valley population and business, with a positive sense of community while respecting and embracing the diversity of each individual.