



Boulder Creek Business Association
General Meeting minutes
March 7th, 2018 5:30PM

In attendance: Justin, Karen, Tamara, Jeff, Leslie and Janet
Others in attendance: Hal Anjo, Jorge from ARTterie and Sher LeClear

1. **Call Meeting to order** 5:35 PM
2. **Additions to Agenda**
-Justin reported having a discussion with a business owner regarding folks smoking too close to their storefront. It was recommended that the business owner contact the Sheriff's Office to have the Deputy help with the situation.
3. **Approval of minutes** *previously approved*
4. **Email Motions** *none*
5. **Treasurer's report**
Karen reported work is still being done on the dinner and auction results.
6. **Committee Reports**
 - (a) **Website & Facebook Update** *deferred*
 - (b) **Merchant of the Month** *Loch Dog Business Center will be posted*
 - (c) **Membership report** *71 2018 members at this time*
 - (d) **Light Up the Town** *deferred*
 - (e) **Made in the Mountains** *discussed in current business*
7. **Current Business:**
 - (a) **Review of Dinner and Auction**
A general discussion was held about the dinner and auction. The event went very well and Board members are encouraged to document ideas for 2018 on info@bcba.net
 - (b) **Made in the Mountains**
*-An informal discussion was held on how to better advertise the monthly events and ways to improve the foot traffic to help the downtown businesses.
-The idea of adding acoustic musicians at several sites in the downtown was discussed.
-Jorge suggested some ideas that he said he would expand upon in a proposal and present to the BCBA Board.*
8. **Next Board Meeting** **Tuesday, March 20st at 4:30 PM** **BC Pizza & Pub**
9. **Next General Meeting** **Liberty Bank** **Wednesday, May 2nd at 5:30 PM**
10. **April Mixer** **Wednesday, April 4th at 6:00-7:30 PM** **ARTterie**
11. **Adjournment** *7:20 PM*

Respectfully submitted by Janet Coit BCBA Secretary

Our Mission Statement: The purpose of the BCBA is to maintain a healthy economic and cultural environment in this small mountain town, by promoting a cohesive bond between the various organizations representing the valley population and business, with a positive sense of community while respecting and embracing the diversity of each individual.