



Boulder Creek Business Association
Board Meeting Minutes Draft

May 18th, 2016 12:00 BC Pizza & Pub

Board members in attendance: Justin, Jeff, Doris, Janet, Chris and Nancy

Board members absent: Tamara, Abby Ann Marie

1. **Call Meeting to order** *Justin called the meeting to order at 12:03 PM*
2. **Additions to the Agenda** *No additions*
3. **Approval of the Board Meeting minutes from 4-20-2016**
With no additions or corrections, the minutes were approved as submitted.
4. **Email Motions** *None*
5. **Treasurer's report** *Ann Marie was not in attendance but emailed the report.*

Checking	\$28,390.90	3CD's	9,796.75
Campaign	\$ 6,339.39		
Savings	\$ 3157.08		
PayPal	\$ 539.07		
	\$38,434.44		

6. **Committee Reports**

(a) Website & Facebook Update

Abby sent an email reporting that the website has been updated and the minutes up to March and April have been posted.

(b) Merchant of the Month

The May Merchant of the Month is Lone Wolf Kenpo Academy and has been posted on the website.

(c) Membership report

The email reminder has been sent out for renewals and several members have renewed their membership.

(d) Light Up the Town

Nancy reported that planning continues for Phase II. A walk though will be scheduled with Nancy, Chris and Jeff Sheets to discuss electrical decisions with building owners.

After discussion, it was decided to hold off on any additions of lights to the sides of buildings until Phase III is completed.

After discussion it was decided that the decision of lighting the side of Redwood Keg would be deferred to Yanni's best judgment.

(e) Town Sweep review

It was the opinion of the Board present that the Town Sweep was successful but recommendations were made for the next event that will be added to the Google Docs.

- *try to avoid the BCE Carnival date*
- *Have a weed whacker for the next event*
- *Have a person walk around town to ensure all participants are on the sign in sheet so that a thank you email can be sent.*

Jeff will consult with Sher and send out thank you's to A-Team, Jenna Sue's and Dessert First.

(f) Boulder Creek Art Walk

Janet reported that she had spoken with Sarah Mackessy of lille aeske regarding the Boulder Creek Art Walk and had emailed Bree Karpavage for contact information of area artists. Yesterday many of the businesses in Boulder Creek were visited and over 20 businesses will be participating in the June Boulder Creek Art Walk. The businesses will provide an artist or an artist will be provided to the business. Janet will coordinate the participant list with Boulder Creek Art Walk and they will handle the placement of the ad in Good Times.

The SCM Bulletin management has changed to Julie Horner and Bree Karpavage and they have offered an ad price of \$100 a month for 3 months (June, July, Aug) to help promote the Boulder Creek Art Walk.

Janet made a motion that an ad for the next 3 months be place with SCM Bulletin to advertise the Boulder Creek Art Walk, not to exceed \$100 a month. Seconded by Nancy. Motion was voted on and approved.

Janet will check the price of advertising in the Press Banner for the Boulder Creek Art Walk.

(g) July 4th Parade

Ann Marie emailed to report that she is waiting for permits. All forms are complete and will be posted on the website.

Justin will contact the Boulder Creek radio station to see if it will be possible to have them broadcast the parade.

After discussion it was suggested that there be Co-Grand Marshalls of the Parade. They would be Eleanor Presswood and Margarite Cornwell. They are the 2 oldest living residents who are Boulder Creek natives.

It was discussed that a detailed schedule for the start of the parade should be agreed upon to prevent any confusion with this year's Parade.

(h) Website visitbouldercreek

Justin showed us the website he and Hallie have been working on. He will consult with Julie Horner and Bree Karpavage for content ideas.

7. Old Business:

a) Insurance

-An insurance bill was received and Doris will call the agent to be sure the policy was transferred properly.

-Tonya will ensure payment.

b) BCBA Banners

-Jeff will work with Joe to have a Town Sweep banner prepared for the fall event. It will read "Town Sweep this Saturday at 8 AM"

-Ann Marie will work with Ebin to have a BCBA banner prepared for events that will read "This event sponsored by the Boulder Creek Business Association".

Nancy stated each banner should use the BCBA logo that is 300 dpi

c) Review on Candidate's forum and METRO meeting

Janet reported that both events were well attended and that the Boulder Creek METRO meeting was judged by the METRO employees to be one of the best attended in the county.

8. New Business:

a) National Night Out

-Janet will speak to Kevin McClish about what activities the BC Fire Dept. will be providing for the event.

-After a discussion, it was decided to honor Sergeant John Habermehl with a framed certificate for appreciation of his service in the SLV and it would be presented at the July General meeting.

-Chris made a motion that a framed certificate be prepared by Art Services by Steve Lanctot not to exceed \$100. Seconded by Nancy. Motion was voted on and approved. Janet will have the award prepared.

9. Next Board Meeting June 15th at 12:00pm BC Pizza & Pub

**10. Next Mixer June 1st Hosted by Historic Hartman House Inn
Showcase Business: Sugar by the Pound**

11. Adjournment *Justin adjourned the meeting at 1:10 PM*

Respectfully submitted by Janet Coit, BCBA Secretary

Our Mission Statement: The purpose of the BCBA is to maintain a healthy economic and cultural environment in this small mountain town, by promoting a cohesive bond between the various organizations representing the valley population and business, with a positive sense of community while respecting and embracing the diversity of each individual.