



Boulder Creek Business Association
Board Meeting Minutes
May 24th, 2017 4:30 PM

In attendance: Karen, Justin, Jeff, Nancy, Tamara, Chris, Janet, Julie
Not in attendance: Doris

1. **Call Meeting to order** Justin called the meeting to order at 4:38 PM
2. **Additions to Agenda** BCRPD town brochure see 8(c)
3. **Approval of the Board minutes from April 19th, 2017** Minutes were approved as submitted.
4. **Email Motion:** Nancy made a motion to approve \$2,500 for sidewalk repair (\$2,000 expense for BCBA), work to be performed by licensed contractor Robert Bytheway of Boulder Creek. Seconded by Karen. Approved by a majority of the Board. **Email motion amended:** Chris made a motion to approve \$2,600 for sidewalk repairs. (\$2,100 from the BCBA and \$500 will be donated by Terry Vierra) Licensed contractor Robert Bytheway of Boulder Creek will perform the work. Seconded by Tamara and approved by the Board.
5. **Treasurer's report** Deferred due to Doris being out of town.
6. **Committee Reports**
 - (a) **Website & Facebook Update**
 - New information current on the website and Facebook pages.
 - Members who have not renewed for 2017 will be removed from the membership listing. Janet will provide Nancy the list.
 - Nancy will work with Anders Steele to help with website updates
 - (b) **Merchant of the Month / New member business/ Business Spotlight**
 - Swag will be featured on the website. Julie will send the article to Nancy to post on the website
 - (c) **Membership report** Currently 82 members
 - (d) **Light Up the Town** No updates
 - (e) **Made in the Mountains**
 - Continue \$100 thank you program for June with increased publicity
 - Photo op of May winner with gift certificate for the Red Pearl
 - Add winner photo to merchant advertising in flyer for June
7. **Continuing Business**
 - (a) **July 4th Parade**
 - Permits are back and insurance certificate obtained
 - Ann Marie will be using her volunteers for day of parade set up
 - Grand Marshall will be Jean DeNault. Chris or Karen to notify.

-Nancy made a motion that the BCBA pay \$160 for the newly required Caltrans advance notice of highway closure signs. Central Paper & Print will make the signs. Seconded by Karen and approved by the Board.

-Julie and Tamara will contact and work with KBCZ about having the radio station broadcast the parade.

-Julie will work on obtaining a National Anthem singer for the beginning of the parade.

(b) Visit Boulder Creek website

-The committee met and is collaborating with Leslie from the Rec. Dept. to complete the tourist oriented Visit Boulder Creek website.

-Businesses who aren't yet 2017 members were divided up among Board members and will be contacted about joining to take advantage of the tourism website. Janet will email the list to the Board members.

(c) Decision on Santa Comes to Town site

-After discussion, the date and location of the event are still undetermined. The topic will be on the June agenda.

-Janet and Justin will co-chair the event and will arrange to meet with Hallie and Leslie from BCRPD prior to the next Board meeting.

8. New Business

(a) Sheriff's Service Center

-The BCBA will provide assistance to the Sheriff's Office in obtaining furniture and other considerations for the new BC Service Center.

(b) On the Street

-The On the Street flyer developers, Ebin Warner and Karin Park are looking for help with the printing costs of the monthly BC events flyer at a cost of approximately \$30.

-Chris made a motion that the BCBA pay approximately \$30 a month for the printing costs of the On the Street flyers. Seconded by Jeff, approved by the Board. The BCBA will be recognized with a thank you on the bottom of the flyer.

(c) BCRPD town brochure

-Justin showed the work the BCRPD is doing on a new town brochure that will be soon be printed and available at the visitor center and throughout town.

-Nancy made a motion that the BCBA pay \$300 for an ad on the first page of the brochure that will help with the printing costs. Seconded by Karen, approved by the Board.

- 9. Next Board Meeting Wednesday, June 21st at 4:30 PM BC Pizza & Pub**
10. Next Mixer Hosted by Boulder Creek Antiques & Art
11. Adjournment *The meeting was adjourned at 6:30 PM*

Respectfully submitted by Janet Coit, BCBA Secretary

Our Mission Statement: The purpose of the BCBA is to maintain a healthy economic and cultural environment in this small mountain town, by promoting a cohesive bond between the various organizations representing the valley population and business, with a positive sense of community while respecting and embracing the diversity of each individual.