



**Boulder Creek Business Association**  
**May General Meeting Minutes**

May 3rd, 2017 5:30 PM

*In attendance: Justin, Chris, Nancy, Doris, Tamara, Julie, Karen, Jeff & Janet*  
*Guests: Shelby Clark & Michele Estrin- Gelblum*

1. **Call Meeting to order** *Justin called the meeting to order at 5:38 PM*
2. **Introductions** *Introductions were made prior to the meeting.*
3. **Additions to Agenda** *Historic Downtown webinar please see Update (d)*
4. **Approval of the minutes** *The minutes from the March General meeting were approved as submitted.*
5. **Email Motions - none**
6. **Treasurer's report** *Doris provided charts of income and expense comparisons of last year to this year.*
7. **Committee Reports**
  - (a) **Website & Facebook Update** *Both are being kept current*
  - (b) **Merchant of the Month/ Spotlight business** *Julie will interview Swag for May*
  - (c) **Membership report** *Currently there are 78 BCBA members for 2017*
  - (d) **Light Up the Town** *Nancy is working on the details for Phase III.*
  - (e) **Made in the Mountains** *May 20<sup>th</sup> 3-6 PM Details for the BCBA \$100 thank you have been worked out and the flyer and contact info sheet have been made. KBCZ will have a live broadcast from 3-6 that day for music and interviews. Vendors will be asked to bring radios. Karen will receive the \$100 from the bookkeeper and hold until the details of the distribution of the thank you are worked out with the shopper.*
8. **Updates:**
  - (a) **Spring Town Sweep recap** *Poor turnout and some the Board discussed some ideas for improvements including having a more visible location for set up and to moving the spring date to May.*
  - (b) **Sidewalks** *Chris will get a quote. The plan is to have the problem sidewalk by the Liquor store lifted, cleaned out underneath and lowered to try to help level the sidewalk.*
  - (c) **Visit Boulder Creek website** *Progress has been made to highlight BCBA member businesses that would appeal to tourists. Committee meeting set for May 23<sup>rd</sup> at 6 PM to share ideas and work together to finish the website.*

**(d) Historic Downtown webinar** *Tamara reported the webinar was geared to San Francisco and Houston but the same message they talked about could apply to Boulder Creek as well: Preserve culture, tell the story of your community, branding of who you are. It was suggested the Root Group might be approached to help with the branding of Boulder Creek.*

**9. Speakers:** *Shelby Clark spoke about service animal laws that pertain to small businesses and Michele Estrin- Gelblum spoke about the issues regarding dealing with the cigarette butts in town and how they can affect the environment. Both speakers will provide information on their topics that will be added to the next BCBA Update.*

**10. Next Board Meeting** *Date changed to May 24th at 4:30 PM BC Pizza & Pub*

**11. Next Mixer** *Will be hosted on June 7<sup>th</sup> by Boulder Creek Antiques & Art*

**12. Next General Meeting** *Wednesday, July 5<sup>th</sup> at 5:30 PM*

**13. Adjournment** *The meeting was adjourned at 7:32 PM*

Respectfully submitted by Janet Coit BCBA Secretary

Our Mission Statement: The purpose of the BCBA is to maintain a healthy economic and cultural environment in this small mountain town, by promoting a cohesive bond between the various organizations representing the valley population and business, with a positive sense of community while respecting and embracing the diversity of each individual.