



Boulder Creek Business Association
October Board Meeting minutes

October 18th, 2017 4:30PM BC Pizza & Pub

In attendance: Justin, Tamara, Karen, Jeff, Chris, Nancy, Doris and Janet

Not in attendance: Julie

- 1. Call Meeting to order** *Justin called the meeting to order at 4:30 PM*
- 2. Additions to Agenda** *Trip and fall will be 8f.*
- 3. Approval of the Board minutes from September 20th, 2017**
-With no edits or additions the minutes were approved as submitted.

4. Email Motions

-On October 11th, Nancy made a motion that the Board approve an extra \$285 to put the lights on the front and the side of the Coffee Roaster building for the Phase III lighting project. Seconded by Karen and the motion passed by a majority of the Board.

-On October 17th, Justin made a motion to hire out, at a cost up to \$375, to have the tree wells filled and compact/tamped with gold pathfinds DG this Friday the 20th, in advance of the town trick or treating. Seconded by Jeff and the motion passed by a majority of the board.

5. Treasurer's report

-Doris handed out the financial report to the Board.

-Karen will handle the Treasurer duties while Doris is out of town.

-The BCBA will reimburse the BCFD \$2200 for the lighting project for the FD building.

6. Committee Reports

(a) Website & Facebook Update *Events and info are being posted*

(b) Merchant of the Month *Adam Roberts SCCSO for October.
For November it will be BCFD and in December Creative Hands*

(c) Membership report

Janet and Doris will work on reconciling the membership list.

(d) Light Up the Town

-Phase III lighting looks beautiful and the Board thanked Nancy for her hard work.

-The side lighting of Lone Wolf is postponed until their repair work is completed.

-Yanni will work on non-working bulb issues.

-Still waiting for some outstanding bills to finish Phase III.

-Continue the Can-paign, and possibly continue to other buildings in town.

(e) Made in the Mountains

-October 21st event with over 20 artists.

-November will have earlier hours and proceed weather permitting.

7. Current Business:

(a) By-laws

-BCBA members approved the updated by-laws at the October Mixer.

-Janet will provide Justin with a copy of by-laws to have them notarized.

(b) Trees & tree wells

-Tamara will follow up regarding the request to have the trees near Joe's removed, so that the awning at Joe's can be upgraded.

-Tamara has arranged for a town tree walk with Tree Solutions on Friday, October 27th at 2 PM. The goal is to receive recommendations for the downtown trees and tree wells.

(c) Downtown Trick or Treat

-Volunteers are signed up for pedestrian safety and traffic control duties.

-Nancy and Janet will work on signage, the map and advertising.

(d) Fall Town Sweep Saturday, November 4th

-Set up will be on the sidewalk by Jenna Sue's

-Jeff working with the Chili cook off folks for coupons for volunteers.

-Jeff will talk with Alano club and new owner of BC Hardware, about tools.

-Small reminder slips will be made for handing out at Downtown Trick or Treat.

(e) Small Business Saturday

-Justin signed up as the Community Champion for Boulder Creek and will be receiving the SBS merchandise to provide to downtown businesses.

-Some downtown businesses will be approached to see if they would like to take the lead with the Boulder Bucks program.

-Nancy will update the Boulder Bucks program for 2017.

(f) Santa Comes to Town

-Certificates of Insurance were obtained for the use of the IOOF, Century 21 lots.

-Inquiries are being made for an alternative to the horse drawn carriage.

8. New Business:

(a) Membership \$ for individuals

- BCBA membership for individuals and retirees, as non-voting members, will be \$30.

(b) Elections

-Elections will be in December.

-Board members are asked to encourage BC business owners to consider serving on the BCBA Board.

(c) Main Street Program

-Barbara Mason of Santa Cruz County Economic Development would like to meet with the BCBA Board to discuss the Maun Street program.

-Janet will arrange for an informational meeting on November 9th.

(d) Marijuana industry

After discussion, the BCBA Board decided not to take a position, but Justin and Jeff, as individual business owners, will prepare a letter to the Board of Supervisors. The letter will emphasize the importance of the cannabis business in the Boulder Creek area. The letter will be made available to other Boulder Creek businesses to sign.

(e) AmeriCorps request

*-An AmeriCorps team will be here from January to April and they requested to observe a BCBA Board meeting. The Board approved the request.
-Janet will invite the team to attend an upcoming Board meeting.*

(f) Trip and fall

-A distracted resident fell in a tree well and fractured his wrist. Justin was contacted and the information was submitted to the insurance company.

8. Next Board Meeting November 15th at 4:30 PM BC Pizza & Pub

9. Next General Meeting November 1st at 5:30 PM Liberty Bank

10. Adjournment *The meeting was adjourned at 6:30 PM.*

Respectfully submitted by Janet Coit BCBA Secretary

Our Mission Statement: The purpose of the BCBA is to maintain a healthy economic and cultural environment in this small mountain town, by promoting a cohesive bond between the various organizations representing the valley population and business, with a positive sense of community while respecting and embracing the diversity of each individual.