



Boulder Creek Business Association
Board Meeting Agenda and Minutes
September 21st, 2016 12:00 BC Pizza & Pub

Board members in attendance: Justin, Jeff, Tamara, Ann Marie, Chris, Nancy, Doris and Janet
Not in attendance: Abby

1. Call Meeting to order

Justin called the meeting to order at 12:00PM.

2. Additions to the Agenda

None. It was asked that a discussion of garbage cans be added to next month's agenda.

3. Approval of the Board Meeting minutes from 8-17-2016 and Emergency Board meeting 8-25-16

-With no further additions or corrections, the minutes of the Board meeting from 8-17-2016 were approved as submitted.

-The 8-25-2016 Emergency Board meeting minute's approval was postponed due to a discussion of content.

4. Email Motions

-On 8-23, Justin made an e-mail motion to allow the BCRPD to use the barricades for the Harvest Festival. Abby seconded and a majority of the Board approved. Motion passed.

-On September 15th, Justin set an email asking if the Board would be in favor of hiring the horse and carriage for the 2 days of November 25th & 26th for Santa Comes to Town and Small Business Saturday. The cost is \$1500 for one day and a discounted price of \$2550 for two days, plus the insurance cost of \$150. The following Board members approved of hiring the horse and carriage for two days: Justin, Janet, Jeff, Abby, Nancy, Tamara and Ann Marie. Motion passed by a majority of the Board.

5. Treasurer's report

Checking	\$26,888.10	3CD's	9,810.45
Campaign	\$ 1,382.67		
Savings	\$ 3,158.68		
PayPal	\$ 50.00		
	<u>\$31,479.45</u>		

-All of the QuickBooks reports that were requested have been sent out to the Board.

6. Committee Reports

(a) Website & Facebook Update / Iverson

Nancy will be contacting Iverson to schedule the BCBA website updates. The cost for this service was approved at a previous Board meeting.

(b) Merchant of the Month

September Merchant of the Month is Agz Ragz and October will be Air & Fire

(c) Membership report

There are 95 current 2016 members and there are still 3 pending.

(d) Light Up the Town

-Nancy reported that the FD and Century 21 buildings were recently completed.

-There was a discussion about the possibility of reimbursing the FD at this time but it was decided to table the idea until there is an estimate of the Phase III costs.

-Nancy reported that Yanni is heading into his busy time of the year but would still be available for maintenance work.

(e) Made in the Mountains

Janet reported that the SCM Bulletin has offered the BCBA the continued advertising rate of \$100 per month to advertise BCBA events.

-Justin made a motion that the BCBA pay the SCM Bulletin \$100/month for BCBA event advertising.

Seconded by Nancy and approved by a majority of the Board. Motion passed

-Janet made a motion for the BCBA to approve the cost of spending \$79.55 plus tax to Loch Dog for a 3' x 10' banner for Made in the Mountains. Seconded by Nancy and approved by a majority of the Board. Ann Marie abstained. Motion passed.

(f) Town plan archway

Tamara is working on forming a committee to include County officials.

(g) Historic sign / walking tour

Tamara is looking for a local business that could provide the engraving for the historic signs.

7. New Business

(a) Santa Comes to Town/ Small Business Saturday

- From the feedback received at the round table discussion it was learned there are strong feelings about whether it would be better to have Santa arrive on Friday night or Saturday. For this year, Santa will come to Town on Friday evening and on Saturday, extra events will be added to increase foot traffic for the downtown for Small Business Saturday.

*- There will be a committee meeting on **Monday, October 3rd at 8 AM at BC Pizza & Pub***

- Justin reported that the carriage rides have been confirmed for Friday evening and Saturday afternoon.

(b) Upcoming event planning: Dates for Fall Town Sweep and Installation Dinner

- Fall Town Sweep will be Saturday, November 5th from 8 AM to 12.

- Chris will check with Talal about the dates of February 18th or March 4th for the Installation Dinner

(c) Volunteer sign up

- Boulder Creek CERT may be interested in volunteering for traffic control for upcoming events. Janet will check.

- If volunteers are needed, then an on-line volunteer sign up or asking for help from the SCM Bulletin may be used.

(d) New business grand openings

- After discussion it was decided that starting in 2017, each monthly BCBA Update would include a list of the new and renewing 2017 members that are received for the time period between updates.

(e) Radar signs

- There was a discussion as to whether this was something the BCBA should spearhead and it was decided that as it is concerning a safety issue for the town it makes sense for the BCBA to take the lead.

- Justin will work with the County and Caltrans to see if the lower cost solar radar signs would be an option for the 3 units that would be necessary to provide traffic calming in town.

8. Next Board Meeting October 19th at 12:00 pm BC Pizza & Pub

**9. Next Mixer: October 5th Hosted by Lone Wolf Kenpo Academy
Showcase Business: Action Plan Marketing**

10. Adjournment *Justin adjourned the meeting at 1:10PM.*

Respectfully submitted by Janet Coit BCBA Secretary

Our Mission Statement: The purpose of the BCBA is to maintain a healthy economic and cultural environment in this small mountain town, by promoting a cohesive bond between the various organizations representing the valley population and business, with a positive sense of community while respecting and embracing the diversity of each individual.