

Board Meeting Agenda
Boulder Creek Business Association

Boulder Creek Pizza and Pub

August 16th, 2013, 12:15pm

Members present: Eric, Chris, Tamara, Ann Marie, Justin, Ebin, Hallie, Zephyr.

Absent: Abby.

1. Welcome – Eric

Trashcans are getting replaced! Robin to look into greenwaste requirements for cans, Tamara will then look into different styles for historical look. Will they have ashtrays?

2. Approve minutes of previous Board meeting

Will approve via email

3. Additions to the Agenda

Approved

4. President's Report – Eric

Under agenda items

Met with president of BL BA – talked about meeting with all valley BA's to talk about how to partner up. How to differentiate the BCBA, meet with chamber. She thinks we need to have a rep from board to represent BCBA at chamber mtgs. Discuss. Mixer coming up at Brewery – Aug 21st 5-7. Email to members.

Cell tower- Eric has received correspondence as president saying cell tower will hurt business.

We have no jurisdiction over choices that businesses make... don't want to get involved.

5. Treasurer's Report – Abigail

Absent

6. Budget

7. Christmas Tree – Black Friday

Property owner (BC Roasting) would have to be heavily convinced to put the tree up, no one has spoken to him about tree returning.

How do we get the group that came to mtg involved? They are interested in volunteering + private funding. We could provide a budget for them re costs of a tree.

How do we get the current tree up to standard?

Write letter to group, thank them for coming, understand concerns, bring them in. we met w the property owner who was very discouraging, we would like to invite them to help with new tree/ black Friday.

Hallie will chair Black Friday and be liaison w ladies group.

Ask merchants who wants to host santa – email to members.

Last years expenditures were about 3000 not including lights which was recouped.

Contact Dave Dunning to see if he would be willing to do a site mtg for the tree. Eric will talk to several contractors to match funds for a crane.

Black Friday: one carriage, flatbed stage behind hardware store, local nonprofits, get everyone onto main street. 5pm.

8. Follow Up to NNO

Thanks to Abby, Adam and Justin.

Partners were Fire dept auxillary, sheriff's dept. meetings were missed, publicity could've been better. Next time, who do we want to partner with, how do we want to facilitate partnership. About 250 people there, 40 of which were firemen, lots of positive feedback.

Need to change lane direction of Pine St with 2 people directing traffic. Didn't have permit.

More signage needed. Need chair for next year.

9. Archives – museum?

Not at museum – ok where they are at eric's but should find another spot

10. CANpaign Update – Proposal

Should do site visits w Dave, tree and IOOF to get measurements

11. Installation dinner

Committee should meet.

12. Garbage

Ann Marie did survey of town trashcans for meeting. County and Greenwaste said they will spend money on new cans! Added new pickup, BCBA is responsible for liners. Barn might have stack somewhere. If we have liners, add liners. If not, move liners to where they are needed.

Have working mtg 4th September 5:30 at the barn. (website)

Pole walk: Justin is pissed! County and PG&E showed up without CalTrans, Need to follow up with McPherson and ask what the next step is. County needs to present plan to PGE & Caltrans.

13. Halloween

Chair needed, who will coordinate with VWC and merchants, publicity, etc.

14. Announcements & Adjourn

Merchant of the month needs to be updated.

Johnnies issues.