

**Board Meeting Agenda**  
**Boulder Creek Business Association**

Boulder Creek Pizza and Pub

October 18th, 2013, 12:15pm

1. Welcome – Eric  
12:20.
2. Approve minutes of previous Board meeting  
Ann Marie motions, Tamara seconds, all approve.
3. Additions to the Agenda  
Justin, Ebin approve agenda
4. President's Report – Eric  
People want to be updated via email. We need to make an excel list. Sher from O Susannah's is willing to help create a list.  
Christmas tree – there is still a petition at Bulletin website...
5. Treasurer's Report – Abigail  
Book: 6509.65 bank: 6649.92  
BCBA is owed \$75 by Rec center. Notice was in the sentinel.  
Pay bill to sincerely yours.  
Hallie was asked by member of public why BCBA gets to use Rec center.  
Could we do a trade with Rec for 2 weeks of sign use per year? Tamara motions, zephyr seconds, Hallie and Eric abstain.

Tour Follow-Up - Justin

Tour went well and was well-organized. Started at Safeway, drove up to Henry Cowell and worked the way up 9. Reps from county and Caltrans. Ben Lomond is very organized, working closely with county. Oxo slayer and Justin representing BC. Caltrans said no to pretty much everything... diagonal parking, bulb out, etc. reverse diagonal parking is a (very slim) possibility. Caltrans doesn't want to be called out continually or they may take away

- what we already have, benches etc. might get solar powered pedestrian lights at crosswalks. Will get new road signs throughout town, Irwin to Two Bar. Need to find a planner who could help us accomplish goals with county. Will email Hal \_\_\_ who has contacted Hallie. Would be great to put together timeline for future board etc.
6. Website Update – Zephyr  
Apologies to all for slack website production. Having reminders is helpful! Er.
  7. Halloween – Hallie  
Everything is on track w valley women’s club. They would like to add one more crossing at forest St. Eric will let john know what’s happening. Eric will also call Kevin to see if fire dept can volunteer some people to help out with crossing and provide authority. Abby will make signs (do not cross) and Eric will help with barricades. Justin will walk merchants and remind about Halloween. 4:30 at the barn for reflective BCBA vests!
  8. Black Friday – Hallie  
Santa at pizza pub. Hallie is looking for band from 5-6 behind hardware. Have face painters, photographer, elves... looking for more entertainers. Last year did ad in press banner (234). Fliers were \$50. Hallie looking for new carriage drivers who can match or undercut last years price. Last year was \$1800 – Hallie motions \$1800 budget, Tamara approves. Could use some floodlights – Ann Marie can provide generator, construction lights for stage., rope lights around parking lot?
  9. Tree Lights – Chris & Ann Marie  
Chris willing to buy strand of new string lights to mess with. Ann Marie is in contact. Doesn’t matter which direction lights are facing. Adam Rohrbough and Richard are willing to work cheap (w Joe Cosentino) to get the lights up.
  10. BC Sweep Round 2 – Ebin  
Saturday after Halloween – Nov 2<sup>nd</sup>. Can get free dump vouchers through greenwaste if we plan in advance. Eric is offering his truck and trailer for trash. Centrally locate trailer, have smaller trucks to pick up trash and bring

to trailer. \$100 worth of fliers to distribute to merchants and trick or treaters. Eric motions \$100 budget, Ann Marie seconds.

11. Trash Can Update – Tamara

Tamara has been collecting trash can imagery. Depends on what we want – ashtrays on top? Recycling? Etc. Lynn McKibben (VWC) has taken lead on trashcan issue, mtg Nov 6 at 7pm. Tamara will get Lynn trashcan info before mtg..

12. Announcements & Adjourn

Justin & Eric will contact county to follow up with requests and concessions

Need to get the word out about BCBA general mtgs.

Adjourn 1:25