

General Meeting Minutes
Boulder Creek Business Association

BC Rec Center Annex

Jan 8th 2014, 6pm

1. Welcome - Eric

2. Introductions

3. Additions to the Agenda

Joe @ Sincerely Yours – Card for Sheila & Jerry at Blind Pilot

4. President's Report - Eric Hammer

Thanks to everyone who participated during the last month – tree lighting, etc. Tree looks great, we are limited with what we can do and this year was a huge improvement. Lots of smiling faces at Black Friday event, businesses reported good sales.

Karen Mayer – suggests creating a sub committee – not necessarily part of BCBA – to address holiday event next year.

Peggy @ Little Peoples – LP is right behind the tree. Ben Stroud (age 4) suggests that we could light the tree (star) for birthdays, charging a fee to fundraise for the following year. Could advertise or have announcement in Bulletin.

Thanks to everyone from Eric Hammer at his final meeting as Board President!

5. Treasurer's Report – Abby Rohrbough

Book - \$1695.92 checking

\$13010.58 reserve

\$6503.84 campaign

Bank balance differs from book - Abby will communicate with Tonya to discuss moving money from the reserve to the checking account to cover Installation Dinner at Scopazzi's.

Eric recommends talking to Scopazzi's so that we can avoid transferring money from money market.

6. Trash Can Update – Tamara O'Kelly

Tamara has been in contact with Robin Musitelli re: trash cans for downtown. Have decided on dual flow trashcans (trash/recycling) that will inhibit overflow/people stuffing personal trash in containers. Still need to work out contract with Greenwaste – current contract is for larger capacity with less pickups, right now we would like more frequent pickups with less capacity. \$1100 per unit, requesting 15 – hoping for 10 – settling for 6.

County will hopefully fund or is looking for other sources of funding through Greenwaste. We will then need a plan to get rid of the current trashcans.

Come and get a piece of BC history! For more information on the trashcan project, contact Tamara.

7. 2014 Board Nominations

Nominations tonight, elections feb 5th. Do not need to be present for nomination but must be present feb 5th to be voted in. Term limits for officers are two consecutive two year terms.

Justin nominated for President by Tamara, accepts nomination.

Doug nominated for VP, passes.

Hallie nominated for VP, accepts.

Abby nominated for treasurer, accepts.

Zephyr nominated for secretay, accepts.

Sher would like to be “assistant secretary”

Zephyr nominates Sher

Joe nominated by Doug

Ebin nominated by Justin

Ann Marie nominates herself

Tamara nominated

Chris nominated by Ebin

Doug nominated by Doug

Eric nominated by Tamara

People can still be nominated at feb 5th mtg, can accept or step out.

8. Membership Drive – Hallie

New email list is in action – please make sure we have your email address!

\$45 is basic membership, \$75 for logo on website. Sher is calling people for membership drive and installation dinner.

Gmail account also has gDrive document with member list.

9. Spring Clean – BC Sweep

June sometime – 8am on a Saturday, open to public.

10. Installation Dinner & Silent Auction

Feb. 22nd at Scopazzi's. Invites are being sent out with member apps. Open to public so bring the family and friends! Our biggest fundraiser of the year. \$40 presale, \$50 at the door to encourage people to buy in advance – last year we didn't have enough tables and raised \$12,000. We need donations from members for the silent auction, need members to help get donations from outside the community as well. Volunteers needed for night of.

10a. BCBA ethics – Joe

First – get well card for Jerry and Sheila. Jerry at Dominican, Sheila is back at work 2 days/wk but is tired.

Joe - We all want BC to prosper and the goal is to support the business ethics that support this growth. BCBA elects members in the spirit of these ethics and if there are members undermining these ethics it undermines the reputation of the BCBA in the community at large.

Eric – event was being planned by Ebin or Wendy which was not sponsored or had anything to do with BCBA. Some emails were sent that tied the event to the BCBA which caused confusion and whatever the event was or wasn't caused confusion for merchants and members. Would like to talk about protocol regarding future events and possible sponsorship by BCBA or not.

Wendy – event was to be tied to the end of the Farmer's Mkt in the fall, but happened earlier due to a cold snap. Local bands had volunteered to play, poi dancers were to come, Moonshine company with jars of cordials were to be sold or given away - misunderstood that moonshine would be given away to the committee.

Doug – this is a community that was very divided over the BC art and wine festival. Since then other events have come up and been integrated (harvest festival, lumberjack days) with BCBA support but not sponsorship. Why was the BCBA not informed as a community? Not talking about the event is where it became a problem.

Eric – in general terms, it is in the best interest of this community to inform the key organizations that make up the voice of BC if you want to put on an event in town – rec center, BCBA, merchants committee, etc. Misinformation such as what happened here impacts local businesses and residents.

Ann Marie – it's about neighbors and informing our neighbors about the activities that might affect them.

Peggy – the Farmer's Mkt is a wonderful thing and having the event to close the season was a great idea. It went wrong and now we need to figure out how to move on.

11. Announcements & Adjourn