



**Boulder Creek Business Association**  
**Board Meeting Agenda**  
September 17, 12:00pm

1. Call Meeting to order
2. Introductions
3. Additions to Agenda
4. Approval of the minutes
5. Correspondence (Email Motions)
6. Treasurer's Report
7. Website Update
  
8. Chairs:
  - a. Membership Report – Abby
  - b. Town Sweep – Joe & Sher
    - i. Tree Removal Donation
    - ii Order New Trees
  - d. Halloween Event
  - e. Black Friday
  
9. Old Business
  - a. Quickbooks online
  - b. SCC Economic Vitality Study
  - c. Recycle Lids
  - d. Parking Sign Update
  - e. Harvest Festival Fundraising
  - f. Red Curb Painting
  - g. New Webpage "Day in Boulder Creek"
  - h. BC Roasting Response
  - i. Golf Tournament
  
10. New Business:
  - a.
  
11. Next Board Meeting  
October 22 nd, 12:00pm
12. Adjournment

*Our Mission Statement:*

*The purpose of the BCBA is to maintain a healthy economic and cultural environment in this small mountain town, by promoting a cohesive bond between the various organizations representing the valley population and business, with a positive sense of community while respecting and embracing the diversity of each individual.*



## Boulder Creek Business Association

### Board Meeting Minutes

September 17, 2014

1. Call Meeting to order 12:07pm by Justin
2. In Attendance: Abby, Ann Marie, Chris, Hallie, Joe, Justin & Sher (absent Eric & Tamara)
3. Additions to Agenda – none
4. Approval of the minutes – Ann Marie motions Abby 2nd – All approved
5. Correspondence: Emails about Signs for parking and arrow locations near Johnnie's
6. Treasurer's Report
  - Checking \$10,167.32 Money Market (Bus Savings) \$6,398.92 CanPaign(Savings) \$6,856.76, 6952 CD \$3,254.81 (9.16.14 Maturity) & 6958 CD \$3,250.77 (12.29.14 Maturity)
7. Website Update: Johnnie's as MotM, Terry Vierra hopefully next. Posted SLV Wtr Rebate, Volunteers needed, Water Dist Board info, Donation for Parking signs downtown taken down.
8. Chairs:
  - A. Membership Report: Abby - Website update with ability to Paypal or by check for membership. Time to follow up Lisa Maggio or Abby to touch base with list.
  - B. Town Sweep – Joe & Sher – November 8th date set. Reuse flags for posting in town about event. Sign in sheet will be ready for event to capture volunteers. Chris to look at town trees w/Justing. Only discussed Scarb's tree and Lone Wolfe's tree. One tree well by Johnnie's has lost it's planting. It is suggested we plant Euryops or Hebes.
  - C. Halloween Event: Hallie – Flyer is ready to handout around town, sign board date saved. VWC to help w/directional traffic. Caldron's on the Corner discussed. Justin to remind merchants of event. Thriller Dance to happen, may need extra traffic control/coverage. Sher offered to contact Press Banner and others to do a Press Release
  - D. Black Friday: Hallie – Tractor rides this year, waiting to hear back on. Santa's visit to the tree lighting: Stage moved, need more outside lights, Christmas Ornament stand may be available. Pictures for Santa will not be printed. Santa may visits town twice?
9. Old Business:
  - A. Quick Books online—removing from Agenda
  - B. SCC Economic Vitality Study— Done? removing from Agenda
  - C. Recycle Lids—Ann Marie—no new news
  - D. Parking Sign Update – at Johnnie's – AM to look into Paint machine stripper
  - E. Harvest Festival Fundraising – separate both/fundraising falling through. Hallie offered to sell water to raise funds for the BCBA at the event. AM to offer discounted bottled water.
  - F. Red Curb Painting - tabled
  - G. Webpage "Day in Boulder Creek" – We need to solicit membership with "What would you do on an ideal weekend in Boulder Creek?" Abby to send out general email. Maybe we can make it into a contest: 4-6 sentences. Things to think about: Location, proximities, what to do, where to stay, what to eat, where to shop, Local flavor, swimming holes.
  - H. BC Roasting Response: Eric took care of (no notes on this)
  - I. Golf Tournament: No new
10. New Business:
  - A. Business Cards – Sher volunteered to make quick cards to hand out for info about BCBA.
11. Next Board Meeting is October 22nd at 12:00pm
12. Adjournment: Ann Marie's motions that we adjourn 1:14, Joe seconds.