



Boulder Creek Business Association
Board Meeting
Agenda and Minutes

February 17th, 2016 12:00 PM
BC Pizza & Pub

In attendance: Justin, Doris, Tamara, Ann Marie, Jeff, Nancy, Chris and Janet
Board member not in attendance: Abby

1. **Call Meeting to order** *Justin called the meeting to order at 12:11PM*
2. **Additions to Agenda** *Update on Brookdale Lodge*
3. **Approval of the Minutes** *Deferred to email motion. On 2-19-16, email approval of January Board minutes by a majority of the Board members.*
4. **Correspondence (Email Motions)**
On 2-4-16 Nancy made a motion for the BCBA to provide Phase I LED Lighting electricity "hosts" (2-4 businesses) with the calculated cost impact to their business for hosting the LED lights. BCBA offers to compensate those host businesses, either monthly or quarterly, for the cost of LED lighting electricity. Each host will have the option to "OPT OUT" of receiving the payment if they prefer to donate back to the community. Seconded by Tamara. Approved by Abby, Jeff, Justin, Doris, Ann Marie and Chris. Motion approved by the Board.
5. **Treasurer's Report**

<i>Checking</i>	<i>\$15,557.55</i>	<i>3CD's</i>	<i>9,787.92</i>
<i>Canpaign</i>	<i>\$11,023.17</i>		
<i>Savings</i>	<i>\$ 3,155.51</i>		
<i>PayPal</i>	<i>\$ 290.70</i>		
	<i>\$30,026.93</i>		
6. **Website Update** *Nancy reported keeping the membership info updated.*
7. **Merchant of the Month** *Janet reported the February merchant of the Month was W/A Insurance. Working on the March M.of M.*
8. **Membership Report:**
 - a) **New Members** *Currently 44 2016 members*
 - b) **Mixers** *April Mixer: SLV Museum and Showcase Business: Crooked Road Ceili Band*
9. **Old Business:**
 - a) **Light Up the Town** *Nancy reported that the "take down" was on Monday and Richard's Tree Service provided the bucket truck to help with the tall buildings. There may be delays due to weather issues but there will be illumination by the Installation Dinner.*

b) Installation Dinner and Auction *Nancy reported that we are receiving dinner responses and auction items but need more. Went over the order of events and decided to add a Pledge of Allegiance.
Nancy will check to see if Talal has a flag at the restaurant.
Installation Dinner budget- Nancy made a motion to have a budget of, not to exceed \$400, for Installation Dinner printing and supplies. Seconded by Tamara and approved by the Board.
Justin suggested that invitations should go out to the SLV Chamber members.*

c) BCBA Insurance update *deferred until after the Installation Dinner.
Janet will contact Judy Anderson to see which company the Felton Business Association uses for event insurance.*

d) 2016 Budget *deferred until March.*

10. New Business:

a) Notice of Violation of the Outdoor Advertising Act *A letter was received from the DOT that said the BCBA was in violation for having the sign without a license. Nancy made a motion to pay \$250 to the Department of Transportation for the license for the sign. Seconded by Doris. Approved by the Board.*

b) BCBA support of Boulder Creek businesses events *The Board will invite Art Walk participants, Barry Tanner and other businesses who have ideas about events in Boulder Creek, to share them at the next General Meeting.*

c) BCBA email correspondence

-Janet reported that the BCBA had received an email from Wendy Sigmund about wanting the BCBA to be a sponsor for the SCMB. Janet will contact Wendy and obtain sponsorship costs.

-Janet reported that the BCBA had received an email from the Santa Cruz Metropolitan District (METRO) about wanting to have someone speak to the BCBA about issues regarding changes to service. Janet to contact and possibly have Bruce McPherson host a community forum to discuss issues.

d) Updates on New Project Ideas for 2016

Janet reported having heard back from Kevin McClish regarding the Color Run idea and the FD was looking into venue sites.

11. Next General Meeting: Wednesday, March 2nd, 2016 at 6-7:30 PM IOOF

12. Next Board Meeting: Wednesday, March 16th at 12 PM BC Pizza & Pub

13. Adjournment *Justin adjourned the meeting at 1:08 PM*

Our Mission Statement: The purpose of the BCBA is to maintain a healthy economic and cultural environment in this small mountain town, by promoting a cohesive bond between the various organizations representing the valley population and business, with a positive sense of community while respecting and embracing the diversity of each individual.