



Boulder Creek Business Association
General Meeting Agenda and Minutes

March 2nd, 2016 6:00 PM

IOOF

Board members in attendance: Justin, Chris, Janet, Ann Marie, Tamara, Nancy, Abby and Jeff
Absent: Doris

1. Call Meeting to order

Justin called the meeting to order at 6:05 PM

2. Introductions

There were over 40 people in attendance. Members and guests signed in and all contact info was later added to the email contact list. Everyone in attendance introduced themselves.

3. Additions to Agenda

Traci-lin Buntz from Blackbird Presents was added to the agenda

4. Approval of the minutes from 2-17-16

Deferred to email motion.

-On 3-8-16, Nancy made an email motion to approve the minutes from 2-17-16. Seconded by Abby, approved by a majority of the Board. Motion approved.

5. Correspondence (Email Motions)

-On February 22nd, Ann Marie made a motion that a PayPal button be setup on the BCBA website, dedicated to the Campaign fund. Seconded by Justin, approved by a majority the Board. Motion approved.

-On February 29th, Nancy made a motion to approve a \$50 payment to the IOOF for the use of their building for the March 10th METRO meeting, with Bruce McPherson, as a Public Forum to discuss transportation issues that will impact our community. Seconded by Janet, approved by a majority of the Board. Motion approved.

6. Treasurer's report

| | | | |
|-----------------|--------------------|--------------|-----------------|
| <i>Checking</i> | <i>\$47,960.38</i> | <i>3CD's</i> | <i>9,787.92</i> |
| <i>Campaign</i> | <i>\$793.17</i> | | |
| <i>Savings</i> | <i>\$ 3,155.91</i> | | |
| <i>PayPal</i> | <i>\$ 423.16</i> | | |
| | <i>\$52,332.62</i> | | |

Motion by Doug to approve the Treasurer's report, seconded by Tamara, approved by member's present.

7. Website Update

-Abby reported a PayPal button had been added to the website for Campaign contributions for the next Phase of lights.

-Abby asked that info for upcoming town events be sent to bcbaboard@gmail.com and it will be added to the website and Facebook page.

8. Membership Report

52 members have paid their 2016 membership fees.

9. Merchant of the Month

The March Merchant of the Month is Carl Conelly Coldwell Banker Realtors

10. Old Business:

a) Light Up the Town

Nancy reported that bids were being gathered for Phase II, which is the south end of town.

b) Installation Dinner and Auction

Nancy reported that it was a very successful evening. Thanks to all who participated in the Installation dinner and auction.

11. New Business:

a) METRO meeting

Public Forum on March 10th 6-8 PM upstairs in the IOOF building. Hosted by the BCBA with Bruce McPherson and officials from METRO to discuss proposed cuts to service in the Valley. Everyone asked to spread the word.

b) Hallie Greene – Visitor’s Center

Hallie spoke about the new BC Visitor’s Center located in front of BC Pizza & Pub.

At this time, the Visitor’s Center will be open from Tuesday-Friday from 12- 4 PM. She is looking for volunteers to man the Visitor’s Center and expand so it will be open on the weekend.

Office space is available for volunteers to do work while manning the Visitor’s Center. Hallie is asking for info from BC businesses such as menus and flyers about town events that will be displayed in the Visitor’s Center. Contact Hallie at bcprd2@gmail.com

c) Barry Tanner – town event discussion

Barry is working with Janine from Old Mountain Inn to have summer events called Second Sunday Dinners. He encouraged having multiple activities going on those days to attract tourists with all the different activities. A committee will be formed to firm up the plans.

d) Art Walk – businesses that sponsor will present info

First Friday Art Walk will be this Friday, March 4th 6-9 PM. For a monthly \$60 fee, Boulder Creek Art Walk was added to the Santa Cruz and Felton Art Walks and will benefit from the advertising. Participating businesses divided the cost. Other businesses in town that would like to host an artist and be included in the First Friday Art Walk, should contact Boulder Creek Art Walk at bouldercreekartwalk@gmail.com

e) Traci-lin Buntz from Blackbird Presents

Blackbird Presents and BCRPD Foundation are organizing a benefit concert featuring local musicians and businesses in the IOOF on April 23rd. Proceeds go to the BCRPD Foundation and Laurel Hillerson-Spear, a local resident with Stage IV colon cancer. Traci-lin was asking local businesses to help sponsor the event for \$150 to include their logos on all advertising. Checks are payable to BCRPD Foundation and the deadline is March 11th Contact info Traci-lin Buntz at traci-lin@comcast.net or 831 295-0852

12. Next Board Meeting March 16th at 12:00 PM BC Pizza & Pub

13. Next Mixer April 6th Hosted by SLV Museum

Showcase Business: Crooked Road Ceili Band

14. Adjournment

Justin adjourned the meeting at 7:10 PM

Our Mission Statement: The purpose of the BCBA is to maintain a healthy economic and cultural environment in this small mountain town, by promoting a cohesive bond between the various organizations representing the valley population and business, with a positive sense of community while respecting and embracing the diversity of each individual.