



Boulder Creek Business Association
General Meeting Minutes

July 6th, 2016 6:00 PM
IOOF

Board members in attendance: Justin, Doris, Nancy, Janet, Tamara
Board members not in attendance: Abby, Ann Marie, Jeff, Chris

1. Call Meeting to order

Justin called the meeting to order at 6:05 PM

2. Introductions

The 16 people in attendance introduced themselves.

3. Additions to Agenda

-Robert Middleton asked that a discussion of adding a stop sign at Forest St. Justin told him he would be supportive of exploring the concept and helping to connect him with CalTrans and County representatives that he worked with on the Pedestrian Safety Committee during the Town Plan discussions of 2014.

-Nancy asked that we add a discussion about National Night Out having the benefit of having our two Sheriff's officers in attendance.

4. Approval of the minutes from General Meeting of 5-4-16

With no additions or corrections, the minutes were approved as submitted.

5. Treasurer's report

Ann Marie was not in attendance and no Treasurer's report was made available.

6. Website Update

Janet reported that the past minutes are now all posted.

7. Membership Report

Janet reported membership is at about 85 current 2016 members.

8. Merchant of the Month

The June Merchant of the Month was Art Services by Steve Lanctot and the July Merchant of the Month is Art Lab.

9. Committee Reports

a) July 4th Parade

The parade chairperson, Ann Marie was not in attendance so Justin reported that it was a successful, fun event and that he heard lots of positive comments after the parade. He reported that the Board has been collecting documentation on events to make it easier for future events. He asked if there were any suggestions for future parades and several suggestions including having more music, and reaching out more to the BCBA members and the community to have more participation in the parade and for volunteer help.

a) Boulder Creek Art Walk

Justin reported that the June and July First Friday Art Walks had been very successful and well received. After meeting with Lille Aeske and Viscosity it was felt that Art Walk could be separated into 2 events and the businesses would have the benefits of 2 different style art events a month.

First Friday Art Walk would be a gallery event with businesses hosting an artist inside for several weeks and the new event, yet unnamed, would be for those businesses who would host an artist for one evening with mostly outdoor vendors. Hopefully the new event will be able to take advantage of the Rec. Dept. childcare and be on the third Saturday of the month, starting in August.

b) Light Up the Town

Nancy reported she is meeting with businesses and building owners for Phase II, which is the south end of town. Once the agreements are signed, the electrical work can begin and the next Phase of lights will be installed.

10. New Business

a) John Habermehl will introduce the new SLV Sergeant Pete Hanson

-Sergeant John Habermehl explained that he has been transferred out of the SLV after 3½ years which is longer than the usual SCCSO rotation and that he's really enjoyed working in SLV. He introduced the new SLV Sergeant Pete Hansen who spoke about his background.

-Justin presented an Appreciation Award from the BCBA to Sergeant John Habermehl for his service to Boulder Creek and the entire San Lorenzo Valley.

-Sergeant Habermehl spoke about National Night Out and that the SCCSO may be providing the SWAT or Bomb Squad for the event. He asked that the BCBA coordinate with Bob Greg of the Felton Fire Dept. to stagger the NNO event times so that the Sheriff's resources can be swapped between the 2 events.

b) Bridal show

Nichole from Central Avenue Paper and Print spoke about an event they are sponsoring called Mountain Bridal Fair to be held at the Boulder Creek Golf & Country Club on Sunday, September 25th. Nichole is looking for sponsors for the event and encouraging businesses that are wedding related to participate. Find out more at: www.mountainbridalfair.com

c) Mixer site for August

Central Avenue Paper and Print volunteered to be the host for the August 3rd Mixer.

11. Guest Speaker - Kevin Foster Boulder Creek CERT

Kevin Foster who started the Boulder Creek CERT (Community Emergency Response Team) gave an interesting talk about how businesses need to be prepared and have a plan for emergencies including:

- *Having 2 exits from your building and be sure there is nothing that could block your exit in the case of an earthquake, by bolting cabinets, etc. to the walls.*
- *Having a plan for your employees*
- *Having working fire extinguishers*
- *Having a lead employee for gas shut off to your building*
- *Practicing your emergency plans*

- Find out more at <http://www.agilityrecovery.com/assets/SBA/quakeprepsba.pdf>

Boulder Creek CERT meets on the first Thursdays of the month at the Boulder Creek Fire Hall at 7 PM and Kevin will start teaching the 6-week CERT training course in Boulder Creek starting in August. Find out more at www.bouldercreekcert.org

12. **Next Board Meeting July 27th 12:00 PM BC Pizza & Pub**
13. **Next Mixer: August 3rd, 2016 Hosted by: Central Avenue Paper & Print
Showcase Business: TBD**
14. **Next General Meeting September 7th, 2016 6:00 PM IOOF**
15. **Adjournment**
Justin adjourned the meeting at 7:16 PM

Respectfully submitted by Janet Coit, BCBA Secretary

Our Mission Statement: The purpose of the BCBA is to maintain a healthy economic and cultural environment in this small mountain town, by promoting a cohesive bond between the various organizations representing the valley population and business, with a positive sense of community while respecting and embracing the diversity of each individual.