



Boulder Creek Business Association

Board Meeting Minutes

July 27th, 2016 12:00 BC Pizza & Pub

*Board members in attendance: Justin, Jeff, Doris, Janet, Nancy, Ann Marie, Abby, and
Chris for a portion of the meeting
Board member absent: Tamara*

1. **Call Meeting to order** Justin called the meeting to order at 12:04 PM
2. **Additions to the Agenda** Committee reports for the July 4th parade and Light up the Town were added. Town plan archway added under new business.
3. **Approval of the Board Meeting minutes from 6-15-2016**
With no further additions or corrections, the minutes were approved as submitted.
4. **Email Motions**
*-On July 7, 2016, Nancy made a motion to reimburse for tank rental, helium refills, and cost of balloons. The tank has a cost of \$8/month rental plus \$194.34 to fill the helium tank. The company estimates that it fills around 375-400 balloons. Also to be reimbursed is the cost of \$20 for 100 red balloons.
Seconded by Janet, approved by Doris, Ann Marie, Tamara and Abby. Motion passed with majority approval of the Board.*

-On July 16, 2016, Nancy made a motion to approve up to \$850 for the 2016 NNO event to include banners, ID kits, temporary tattoos, nametags, print costs, food, drinks, etc. Seconded by Abby, approved by Doris, Janet, Jeff and Ann Marie. Motion passed with majority approval of the Board.
5. **Treasurer's report**

Checking	\$24,722.02	3CD's	9,800.55
Canpaign	\$ 6,341.45		
Savings	\$ 3157.87		
<u>PayPal</u>	<u>\$ 50.00</u>		
	\$34,271.34		

Ann Marie reported that she is keeping \$50 in the Paypal account for quick access to funds that might be needed. Paypal has changed their transfer limit terms from \$500/month to \$1000/month. (This will be most beneficial after the Installation Dinner Auction.) The \$250 sign permit check had cleared.
6. **Committee Reports**
 - (a) **Website & Facebook Update** Abby reported the website has been updated and has been "sharing" on Facebook.
 - (b) **Merchant of the Month** July Merchant of the Month is Art Lab and August will be Ronnie's Meat Market.
 - (c) **Membership report** Janet reported sending another email to the 2015 members who hadn't renewed for 2016 and had heard from many who will be renewing. Membership will then be around 88 members.
 - (d) **National Night Out**
Nancy reported having the Boulder Creek event registered with NNO. Banners have been printed, BBQ is being arranged, the IOOF will provide tables, and Rec. Dept will provide the bounce house. Parking signs and other printing, activities for the bicycle raffle entry, and a map of the event is still being finalized.

- (e) Made in the Mountains** Janet reported that the vendor event will be August 20th. After meeting with Bree Karpavage, she recommended that the event be covered by insurance and Doris will contact the new agent to have the event added to the insurance policy. Bree will also be working on a simple logo for the event.
- (f) Website visitboulder creek** Justin had no update but will submit the bill for the purchase of the website to Tonya for reimbursement.
- (g) Historic walk tour** Tamara was not in attendance for an update but Janet shared some examples of towns in the Gold Country who have historic walking tours and they will be shared with Tamara for consideration.
- (h) July 4th parade** Ann Marie reported that the fees for parade entry covered the costs for the event and the radio broadcast was a success. There was a discussion about ideas for next year's parade. Ideas should be added to the Google Docs for the 2017 parade.
- (i) Light up the Town** Nancy reported we are ready to proceed with the Phase II lighting. With the additional can-paign funds there is nearly \$6500 available for Phase II. Nancy reported the electrical work total is approx. \$2425 and the light installation costs will be \$5200. Nancy reported to complete Phase II we will need to use the previously Board approved addition of \$1000 from the BCBA General funds. All Board members were in agreement. Nancy will set up the installation date for the Phase II lighting.

7. New Business

- a) Iverson Design to update BCBA website Wordpress** Nancy reminded the Board about the issues with the BCBA website. Nancy will resend the email regarding the cost for Iverson Design to update Wordpress on the BCBA website. Then an email motion can be made regarding the website update.
- b) Sales tax initiative** Justin reported on his meeting with Bruce McPherson's office and a quick overview of what the ½ cent sales tax initiative was. The Board feels it is important to remain non-political but will invite someone from the Supervisor's office to speak at the September 7th General meeting to educate members on the matter.
- c) Bridal Fair sponsorship** After a discussion, a motion was made by Nancy to have the BCBA become a \$200 level sponsorship for the Bridal Fair that will be benefitting local businesses. Ann Marie seconded and the motion was approved by a majority of the Board. Motion passed. Ann Marie will discuss the sponsorship with Nichole at Central Paper & Print.
- d) Town plan archway** Nancy reported that in the town plan there is a metal "Boulder Creek" archway. She said that she talked to James at lille aeske and found that was the kind of work he does. Nancy was asking about an archway over the area between the Burl Business Center and Century 21. Before there is any further discussion, Ann Marie will contact CalTrans to see if it would be possible to have the archway across Hwy 9.

8. Next Mixer August Mixer August 3rd Host: Central Avenue Paper & Print Showcase business: Seeds of Knowledge Preschool

9. Next Board Meeting August 17th at 12:00 pm BC Pizza & Pub

10. Next General Meeting September 7th at 6:00 pm IOOF

11. Adjournment Justin adjourned the meeting at 1:17 PM

Respectfully submitted by Janet Coit, BCBA Secretary

Our Mission Statement: The purpose of the BCBA is to maintain a healthy economic and cultural environment in this small mountain town, by promoting a cohesive bond between the various organizations representing the valley population and business, with a positive sense of community while respecting and embracing the diversity of each individual.