



Boulder Creek Business Association
General Meeting Minutes

May 4th, 2016 6:00 PM
IOOF

Board members in attendance: Justin, Chris, Nancy, Doris, Tamara, and Janet
Board members absent: Abby, Ann Marie and Jeff

1. Call Meeting to order

Justin called the meeting to order at 6:06PM.

2. Introductions

The Board and guests Ed Horsley, Ashley Cunningham, Agnes DeLucchi, Hallie Green, and Sergeant John Habermehl introduced themselves.

3. Additions to Agenda

9. e) Light Up the Town
10) National Night Out

4. Approval of the minutes from General Meeting of 3-2-16

Minutes were posted and with no additions or corrections, the minutes were approved as submitted.

5. Treasurer's report

No treasurer's report was submitted.

6. Website Update

Nancy reported the Membership listings on the website are current for new members.

7. Membership Report

Janet reported that email reminders for 2016 Membership renewals will be sent out and then the BCBA website will then be made current to reflect only the 2016 Membership list.

8. Merchant of the Month

The May Merchant of the Month is Lone Wolf Kenpo Academy.

9. Committee Reports

a) Town Sweep

Justin reported for Jeff that the Town Sweep is set for Saturday, May 14th. Check-in is behind BC Hardware. Please bring gloves and tools and spread the word so we can have lots of volunteers.

b) Visitor's Center

-Hallie reported the Visitor's Center is open Tues- Fri and soon it will be open on the weekends.
-There will be items for sale, which represent our area.
-Businesses are asked to provide information to the Visitor's Center that will be displayed so locals and visitors can know what is available in the area.
-The Rec. Dept. is working with the BCBA on a website to promote Boulder Creek.

c) METRO meeting

Janet reported that the Boulder Creek METRO Open House scheduled for Tuesday, May 10th from 3-8 PM has changed location from the Fire House to the BC Library due to the construction. The meeting is a chance for individuals concerned with cuts to the bus service to make their voice heard.

d) Boulder Creek Art Walk

-Justin reported the May Art Walk is this Friday, May 6th from 6-9 PM.
-For the June Art Walk, the BCBA will be working with the current BC Art Walk participants and to encourage other businesses to host an artist. They are working on ideas to help promote the Art Walk to make participating businesses easily recognized with the use of a map and perhaps balloons to identify participating businesses.

e) Light Up the Town

Nancy reported that solar power proved not to be an affordable option and that Phase II will now move forward. Letter packets for the Phase II building owners will be prepared and we hope that in the next few months the Phase II project should be close to completion.

10. New Business

Sergeant John Habermehl talked about plans for the National Night Out (NNO) scheduled for Tuesday, August 2nd. He reported that he will be transferred out of the SLV area in July and that he would like to have plans for the event in place prior to that. A general discussion followed:

- John will check to see if the fingerprint machine is available for the event for fingerprinting children.
- Materials, like coloring books, are available on the NNO website. Nancy will follow up.
- The BC NNO event can be registered on the NNO website for free.
- Chris will check with the BC Fire Dept. to see what events they can provide for NNO.
- The BCBA has discussed providing a raffle prize of a bicycle for participating children to help promote the event and encourage family participation. The idea of having stations that the children must visit and have a paper "stamped" as a passport to be entered in the drawing, was also discussed.
- John will provide Janet with information regarding which Sheriff's Dept. programs will be available for Boulder Creek NNO.
- John stated it would be good to have the plans in place prior to the July 4th Parade so NNO could be promoted at that time.
- Hallie said she may work on an information card that could list all upcoming events in town this year that could be used to promote BC events and be available for tourist season.

11. Guest Speaker – Sergeant John Habermehl will present an overview of the Santa Cruz County Sheriff's Office program of Employee Safety for Workplace Violence.

Sergeant John Habermehl gave an overview of the program that the Sheriff's Office can provide to individual businesses regarding Workplace Safety. It's a way to help minimize risk and provide employees with information to put them in the safest position possible if there was a workplace violence incident.

He explained that a business would contact him to set up an appointment for a 30-40 minute program that would be specific to their business. Workplace violence is more and more common and it is wise to have a plan to be better prepared. Please contact John at the Sheriff's Office to set up an appointment.

Sergeant John Habermehl
831 461-7400
john.habermehl@santacruzcounty.us

*John also emphasized the importance of calling the Sheriff's Non-Emergency line if there are any issues of a non-emergency nature or if something just doesn't look or feel right. The call will be handled in the same way, but will be prioritized after 911 calls.
The Non-Emergency number is 471-1121*

12. Next Board Meeting May 18th 12:00 PM BC Pizza & Pub

**13. Next Mixer: June 1st Hosted by: Historic Hartman House
Showcase: Sugar by the Pound will play for the 1st hour**

14. Next General Meeting July 6th 6:00 PM IOOF

Kevin Foster will speak about Boulder Creek CERT and Sergeant John Habermehl will be introducing our new SLV Sergeant Pete Hanson.

15. Adjournment

Justin adjourned the meeting at 7:10 PM

Respectfully submitted by Janet Coit BCBA Secretary

Our Mission Statement: The purpose of the BCBA is to maintain a healthy economic and cultural environment in this small mountain town, by promoting a cohesive bond between the various organizations representing the valley population and business, with a positive sense of community while respecting and embracing the diversity of each individual.