



Boulder Creek Business Association
July Board Meeting Minutes
July 19th, 2017 4:30PM

In attendance: Justin, Tamara, Doris, Karen, Nancy, Julie and Janet

1. **Call Meeting to order** Justin called the meeting to order at 4:55 after the end of the meeting with the SCCSO representatives about the BC Service Center.
2. **Additions to Agenda**

Justin made a motion for the BCBA to provide up to \$1200 for the cost of the "Sheriff" sign. Steve Maurer has been hired by the SCCSO to make the sign to their specifications. An invoice will be provided to the BCBA from the Sheriff's Office. Seconded by Karen and approved by a majority of the Board.

-Julie would like to make the July 4th BC Parade a separate Facebook page and have it ready for next year. The board was in agreement.
3. **Approval of the Board meeting minutes draft from 6-21-17**

With no additions or corrections, the minutes were approved as submitted.
4. **Email Motions**

-On 7-5-17 Justin made a motion for the BCBA to provide funding of \$600 (amended on 7-19-17 to read, not to exceed \$1000) to the SCCSO for the purchase of a conference table for the new Service Center. Seconded by Jeff and approved by a majority of the Board. Amended motion seconded by Doris and approved by the Board.

-On 7-6-17 Justin made a motion that the BCBA spend \$200 (amended to \$350 on 7-14-17) to grind stumps in the downtown tree wells. Seconded by Karen and approved by a majority of the Board.
5. **Treasurer's report**

-Doris provided a detailed profit and loss report, which is also available for viewing by the Board on QuickBooks online.

-Doris will work on obtaining PayPal access.

-Doris will hold a Board member training on QuickBooks at 6PM on Monday, September 11th. Site TBD

-After discussion, it was decided that under the new system, the bookkeeper duties could become a volunteer position. Karen volunteered to keep the books as she's already making the deposits. Justin will contact Tonya that her services won't be required after August. Doris will work with Karen in learning the QuickBooks system.
6. **Committee Reports**
 - (a) **Website & Facebook Update** Julie and Nancy will continue the updates. Janet will provide membership info to Nancy for the website.

(b) Merchant of the Month *In late August, Justin will interview Deputy Adam Roberts from the BC Service Center for the Merchant of the Month.*

(c) Membership report *Currently, there are 89 members*

(d) Light Up the Town *The goal is to have the next Phase of lights up before Halloween.*

(e) Made in the Mountains

-Despite the heat, the event was bringing folks to the downtown

-Janet and Nancy will work on a flyer for the businesses in the downtown that will remind the clerks to have customers who spend \$50 or over in BC businesses during Made in the Mountains have a chance to receive a \$100 thank you from the BCBA for a BCBA member business.

-Karen and Julie will work on a Boulder Creek events page to help advertise Made in the Mountains and other town events.

-Nancy made a motion that \$500 (\$100 for the next 5 months) be spent on the \$100 thank you program during the Made in the Mountains events. Seconded by Tamara and approved by the Board.

7. Current Business:

(a) NNO

-Flyer for 2017 is completed and will be posted on-line

-Nancy will have 25 11"x17" posters printed by Central P&P. Justin and Doris will help distribute.

-Loch Dog is working on the banner updates

-Face painting and music will also be scheduled for the event

-Janet and Nancy will work on the kid activities.

-Janet purchased the bike for the raffle prize.

-Doris made a motion that the BCBA spend up to \$2000 for the purchase of a PA system for use by the BCBA for their events. Seconded by Janet. Approved by the Board. Justin had done research on sound systems that had been previously shared with the Board.

(b) Tree wells

-It was suggested that the grey DG in the tree wells was difficult to see and perhaps gold DG could be used to top off the tree wells. Justin will look into the cost and then a work crew could help with topping off the tree wells.

-Tamara will look into planters with water storage for tree wells that can't have trees.

-Tamara will research the work of local arborists with the idea of the BCBA possibly hiring an arborist to help with shaping and pruning the trees in the downtown.

(c) Changes to by-laws? Election rules, membership

The next General Meeting on September 6th will be dedicated to reviewing the BCBA By-laws.

(d) Visit Boulder Creek website

Justin made a motion to hire someone to help finish the VisitBoulderCreek website. The BCBA will provide funding not to exceed \$350. Seconded by Karen and approved by the Board.

(e) Santa Comes to Town

-Justin and Janet will meet with Leslie from BCRPD tomorrow at 1:00 to discuss Santa Comes to Town.

-After discussion, the Board agreed that the event would take place on the west side of Forest Street for better visibility.

-Yanni will be contacted about the possibility of temporary lighting for the area.

8. **Next Board Meeting August, 16, 2017 at 4:30 PM BC Pizza & Pub**
9. **Next Mixer August 2nd Hosted by Air & Fire**
10. **Next General Meeting will be September 6th, 2017 at 5:30 PM to discuss the by-laws.**

11. **Adjournment** *Justin adjourned the meeting at 6:56PM*

Respectfully submitted by Janet Coit BCBA Secretary

Our Mission Statement: The purpose of the BCBA is to maintain a healthy economic and cultural environment in this small mountain town, by promoting a cohesive bond between the various organizations representing the valley population and business, with a positive sense of community while respecting and embracing the diversity of each individual.