



Boulder Creek Business Association
Board Meeting Minutes

October, 16th 2018 4:30PM
BC Pizza & Pub

In attendance: Justin, Chris, Doris, Nancy, Karen, Tamara, Jeff & Janet
Guest: Gine Johnson

1. **Call Meeting to order** 4:42 PM
2. **Additions to Agenda**
8 (d) Gine Johnson from Bruce McPherson's office
3. **Approval of the Board minutes from September, 2018**
Approved as submitted
4. **Email Motions** *none*
5. **Treasurer's report**
Deferred at this time. Reports will be emailed to the Board
6. **Committee Reports**
 - (a) **Website & Facebook Update** *Current*
 - (b) **Business Spotlight**
Boulder Creek Tree House Café
 - (c) **Membership report**
102 with 2 new members from the Mixer
 - (d) **Light Up the Town**
Nancy is meeting with Yanni on Thursday for a maintenance inventory
 - (e) **Made in the Mountains**
Next event is December 15th
7. **Current Business:**
 - (a) **Tree wells**
-Justin applied the DG sealant to 2 tree wells for an example.
-Justin made a motion to spend up to \$500 to purchase enough DG sealant to finish all the DG filled tree wells. Nancy seconded and the Board approved.
The work will be done after the Town Sweep.

-The tree in front of the Pizza Pub has grown so that it obstructs the view of the office upstairs.
-Justin made a motion to spend up to \$300 to have the tree professionally trimmed. Doris seconded and the Board approved.

(b) Downtown Trick or Treat

- The volunteers for traffic and pedestrian safety are being arranged.
- Janet and Nancy will work on the print for the signage.

(c) Trash cans

- Gine told us the trashcans for Boulder Creek were approved at the BOS meeting today.
- Tamara asked to be able to check the order to assure it's correct and with the proper graphics.
- BCBA will be responsible for installing the trashcans.

(d) Fall Town Sweep

- Nancy will update the flyers to be handed out at Halloween.
- Karen, Jeff & Janet will coordinate to inventory and mark the BCBA tools prior to the town sweep.
- The red curbs will be touched up during the Town Sweep after researching the proper material.
- Jeff will look for some better quality disposable gloves.

(e) BC website

- Justin reported that the new BCBA members Kailani Joy has been helping with the BC website.

8. New business:

(a) Santa Comes to Town

- Working on vendors and music acts.
- Nancy will check on the Beasley trailer.
- Chris will check to see if we can have 2 antique fire engines for this year.

(b) Small Business Saturday

- Justin has signed up the BCBA at the neighborhood champion for Boulder Creek.
- We will have 3 \$100 Boulder Bucks prizes again
- Look for help with the downtown businesses.
- Try to have ideas for other events to have that day to increase foot traffic in town.

(c) Elections

- The Board election information will be updated and sent out to the BCBA members in early November.

(d) Gine Johnson

- Besides the trashcan info, Gine talked about the traffic calming issue. She will send us the link to Caltrans so that community members can report any traffic incidents in Boulder Creek so that CalTrans can be aware of the safety issues.

-Bruce McPherson will have a community meeting on November 1st at 6:30 PM at the BC Fire Hall to talk about the master plan for road repairs, winter preparation and PG&E tree work.

-Justin and Gine will work on the flyer.

- 9. Next Board Meeting Tuesday, November 20th at 4:30 PM BC Pizza & Pub**
- 10. Next General Meeting Wednesday, November 7th at 6:00 PM Liberty Bank**
- 11. Dec. Mixer & Elections Wednesday, December 5th 6-7:30 PM Liberty Bank**

12. Adjournment 6:23 PM

Respectfully submitted by Janet Coit BCBA Secretary

Our Mission Statement: The purpose of the BCBA is to maintain a healthy economic and cultural environment in this small mountain town, by promoting a cohesive bond between the various organizations representing the valley population and business, with a positive sense of community while respecting and embracing the diversity of each individual.