



Boulder Creek Business Association
September 2018 Board Meeting Minutes

September 18th, 2018 4:30PM
BC Pizza & Pub

In attendance: Justin, Jeff, Nancy, Chris, Karen, Janet and a guest from BCRPD, Kelly Pruden
Not in attendance: Doris & Tamara

1. **Call Meeting to order** 4:34 PM
2. **Additions to Agenda**
7(f) Small Business Saturday
7(g) Santa Comes to Town / Tree Lighting
3. **Approval of the Board minutes from August, 2018**
The minutes were approved as submitted.
4. **Email Motions**
August 30th Karen made an email motion for the BCBA to spend up to \$200 at Orchard Supply to purchase Town Sweep tools. Doris seconded and the motion was approved by the Board.
-Karen purchased tools at Orchard Supply and will purchase more hand tools if they become available.
5. **Treasurer's report**
-The current financial reports were provided to the Board.
-Karen reported that the late filing penalty charge from the IRS has been corrected.
6. **Committee Reports**
 - (a) **Website & Facebook Update**
-Some minor updates need to be made to the BCBA website.
 - (b) **Business Spotlight**
-Janet will try to contact the new Tree House Coffee House.
 - (c) **Membership report**
-At 100 members. We will try to add the Brookdale Lodge as a new business member.
 - (d) **Light Up the Town**
-Nancy will take a nighttime inventory of the bulbs that need attention in the downtown.
-Arrangements are being made to transfer the town light billing from Central Paper to the new tenant. Karen will email Lisa and Jenny a PG & E reminder.
 - (e) **Made in the Mountains**
-The September MinM was poorly attended. There were no Boulder Bucks entries.
-The next MinM is in December and then the event will be reassessed for next year to possibly a quarterly event.
7. **Current Business:**
 - (a) **Garbage cans**
Waiting on the permitting process to CalTrans.
 - (b) **Tree wells / DG sealant**
Justin will pick up sealant for the DG in the tree wells. It will be tested on one tree well to see how the product works.

(c) Downtown Trick or Treat

Justin made a motion to spend up to \$250 to purchase 10 light bars that will be used to help illuminate the area for Downtown Trick or Treat, Santa comes to Town and the Auction. Chris seconded and the Board approved.

(d) Traffic Calming

-Bruce McPherson will be meeting with members of the Board on Thursday to discuss the Traffic Logix solar radar signs.

(e) BCBA Annual Dinner & Auction

*-The date has been confirmed at February 23rd, 2019 at Scopazzi's.
-A Save the Date will be added to future Updates.*

(f) Small Business Saturday

*-Justin will take the lead and sign up Boulder Creek with SBS.
-Karen will help with Facebook prior to the event and we'll look for some help from downtown businesses for the day of the event.*

(g) Santa Comes to Town / Tree Lighting

Nancy will talk with Bob Locatelli to see if the town tree lighting system can be updated and simplified.

8. New business:

(a) YMCA Job Fair -YMCA job fair January 27th 2-5 PM

Justin will communicate with the YMCA and the BCBA will help advertise the YMCA job fair to the BCBA email list and on Facebook.

(b) Pressure washing sidewalks – BC Hardware

Janet will contact Dave at BC Hardware to find out the cost of having the downtown streets pressure washed after the Fall Town Sweep.

(c) Fall town Sweep date

*-The date will be Saturday, November 10th, 2018.
-A Save the Date will go out in the BCBA Updates.
-Instead of the lunch coupons, the BCBA will provide bars, water and fruit during the event. The coffee cake and coffee, and the ice cream coupons will be from donations.*

(d) BCBA Board

*-The Board members in attendance are willing to serve on the BCBA Board next year.
-Kelly Pruden from BCRPD is also interested in serving on the Board.*

9. Next Board Meeting Tuesday, October 16th at 4:30 PM BC Pizza & Pub

10. Next Mixer Wednesday, October 3rd at 6:00 PM TBD

-Possible sites are BC Country Club or the Tree House.

11. Adjournment 5:55 PM

Respectfully submitted by Janet Coit BCBA Secretary

Our Mission Statement: The purpose of the BCBA is to maintain a healthy economic and cultural environment in this small mountain town, by promoting a cohesive bond between the various organizations representing the valley population and business, with a positive sense of community while respecting and embracing the diversity of each individual.