



Boulder Creek Business Association
Board Meeting Minutes

January 15th, 2019 4:30PM
BC Pizza & Pub

In attendance: Justin, Chris, Tamara, Nancy, Karen, Doris, Kelly & Janet
Not in attendance: Jeff

1. **Call Meeting to order 4:36 PM**
2. **Additions to Agenda**
8(b) Main Street Program
3. **Approval of the Board minutes from December 2018**
Approved as submitted
4. **Email Motions**
On January 11th, 2019 Nancy made the motion to approve spending up to \$600 on the BCBA website maintenance and repairs. Justin seconded and the Board approved.
5. **Treasurer's report**
-Karen provided the Board copies of the financial reports.
-Doris made a motion that \$3000 be moved from the checking account to each of the 3 CD's for a total of \$9000. The funds will be moved when each CD reaches it's maturity date. Tamara seconded and the Board approved.
6. **Committee Reports**
 - (a) **Website & Facebook Update**
-Nancy reported that the BCBA website is currently being worked on. Cruzio is moving the website to a modern server and Wordpress is being updated.
-Nancy will let the Board know when the work is completed.
 - (b) **Business Spotlight**
Justin will interview the new business Springygirl.
 - (c) **Membership report**
-The membership forms went out with the Dinner and Auction mailers and we have ten 2019 members so far.
-An updated membership list will be automatically sent to the Board each Sunday from QB.
-The membership list will be included in the Mailchimp Updates.
 - (d) **Light Up the Town**
-Nancy will ask for the last invoice for the work Yanni provided.
-The work of updating the bulbs will be done by Yanni and the Board would prefer to help pay for one of Yanni's helpers to assist him instead of having volunteers help, to assure the proper installation of the bulbs.
-The goal is to have the update completed prior to the dinner.

(e) Tree & Tree wells

-The large tree in front of the Water District office was severely damaged after being hit by a car and Travis Tree removed the tree.

-Justin will contact Jim Crouch about having the 15-year-old Chinese Pistach tree that was damaged and ultimately removed, added to the police report for insurance purposes.

-Travis Tree will need to be provided the insurance information of the driver so he can file the claim for the cost of the tree removal.

-There was a discussion regarding replacing the tree, because some Board members have heard objections about replacing the tree due to the "mess" the tree makes.

-The Board must take into consideration the business owner's wishes while also working toward the Town Plan which calls for trees in the downtown for their beauty and shade. After more discussion, the Board will look into hiring an arborist for a regular tree pruning and maintenance, and a tree well maintenance person to weed and fill the tree wells with D G to decrease the downtown business owner's concerns.

-Doris will contact Ryan Rohrbough regarding tree pruning/maintenance and get a bid for planting the replacement the tree (BCBA will provide) at the Water District office with watering tubes included.

-Justin will contact our insurance company about hiring the handyman Bill for tree well maintenance.

-Kelly will contact Sherry Carlsen about her hourly rate to maintain the tree wells.

7. Current Business:

(a) Volunteer Thank You Dinner

-The dinner is January 28th and the RSVP is low at this point.

-Janet will resend the invitation.

(b) Annual Dinner

-Justin will ask Steve and Wendy Edmonds if they would like to help with the PA system and act as the MC's for the dinner.

-The "Special Fund" donation at the dinner was discussed and Tamara will look into the Victor Stanley matching park bench and planter costs that could be part of a town beautification project. She will try to get a sample of the materials used for the VS products.

(c) Auction

-Nancy will work on the Google sheets for the auction item follow-ups.

-Nancy made a motion that the BCBA pay \$100 to Bill Aragona toward the annual Pasatiempo Golf live auction item. Karen seconded and the Board approved.

-We're happy that Sher has indicated she will be making her flower fundraiser again this year.

(d) Garbage Cans

-The garbage cans are close to being ordered.

-The BCBA will be responsible for the installation and has decided to hire someone to do the installation.

-Tamara will contact her contractor for estimated cost of installation.

8. New business:

(a) RTC HWY 9 meeting

-We received the flyer for the public meetings from JM and it will be added to Facebook and the next Update.

(b) Main Street Program

-Justin received an email from Barbara Mason regarding the start of the Main Street Program. Since it's been over a year and we have new Board members, it was decided to have the Board meet with Barbara again to go over the details of the program and what would be expected of the Board.

-A meeting with Barbara was set for Tuesday, March 5th at 4:30 PM at the BC Sheriff's Service Center to discuss the Main Street Program.

-Tamara will work on the 501(c) 3 paperwork to have a non-profit foundation for the BCBA, which will enable us to be eligible for grants. Tamara will contact Tess Fitzgerald who is familiar with the process.

9. Next Board Meeting *Tuesday, February 19th at 4:30 PM BC Pizza & Pub*

10. Adjournment 6:14 PM

Respectfully submitted by Janet Coit BCBA Secretary

Our Mission Statement: The purpose of the BCBA is to maintain a healthy economic and cultural environment in this small mountain town, by promoting a cohesive bond between the various organizations representing the valley population and business, with a positive sense of community while respecting and embracing the diversity of each individual.