



Boulder Creek Business Association
Board Meeting Minutes

February 19th, 2019 4:30PM
BC Pizza & Pub

In attendance: Chris, Nancy, Karen, Kelly, Jeff, Janet & Justin by phone
Not in attendance: Doris & Tamara
Guests: Deputy Adam Roberts and Sergeant Jason Dunn

1. **Call Meeting to order** *Chris called the meeting at 4:36 PM*

2. **Additions to Agenda** *None*

3. **Approval of the Board minutes from January 2019**
The minutes were approved as submitted.

4. **Email Motions**

On January 29, 2019, Justin made an email motion to have the BCBA pay \$1800 to Ryan Rohrbough for the downtown trees winter pruning, including cleanup. Seconded by Tamara and approved by a majority of the Board.

On February 14th Justin make an email motion that the BCBA purchase an ad for \$180 for the 2019 season at MCT. Seconded by Karen approved by a majority of the Board.

5. **Treasurer's report**

Karen provided the Board reports on Statement of Activity, Membership and the Dinner/Auction.

6. **Committee Reports**

(a) Website & Facebook Update

The server move will be delayed until after the Annual Dinner.

(b) Business Spotlight

After the Annual Dinner we will try to get Aloha Mountain Store for the website.

(c) Membership report

Currently 56 2019 members

(d) Light Up the Town

-Waiting for the invoice for the previous repair work.

-Yanni is working with the manufacturer regarding replacement bulbs.

(e) Trees & Tree wells

-The annual winter tree pruning was completed by Ryan Rohrbough.

7. **Current Business:**

(a) Dinner & Auction

Dinner sales and auction prep are on schedule.

(b) RTC letter

A letter from the BCBA, on behalf of Boulder Creek, with an emphasis on traffic calming and pedestrian safety, was sent to the RTC.

(c) Trash can update

We have one bid for trash can installation and we will try to get a second bid.

(d) Main Street meeting on March 5th BCSO Service Center

Reminder to Board members to attend to learn more about the program.

(e) Volunteer Thank you dinner review

Good attendance and appreciated by our volunteers.

8. New business:

(a) Sidewalk ownership & repair

Justin spoke with the County and found that Cal-trans owns the sidewalks and the County is responsible for ensuring the maintenance, but the property owner is responsible for repairs and PW can assist with obtaining permits from Caltrans for repairs.

-Any questions regarding ownership/maintenance of sidewalks, the County contact is BC resident Kristine Conley, 454-2054, encroachments division.

(b) Smoking on the sidewalks

-Adam and Jason read the Board sections of the County Code regarding smoking pollution. Santa Cruz County Code Title 7 Health & Safety 7.88 Smoking Pollution Control.

-It was suggested that No Smoking signs could be provided by the BCBA to the downtown business owners.

-We will look into finding an appropriate looking and Code compliant No Smoking sign to help prevent smoking within 25 feet of businesses.

(c) Advertising info for members

An email will be sent to downtown businesses to inform them of the contacts for KBCZ radio and the On the Street flyers to help their advertising.

9. Next Board Meeting *Tuesday, March 19th at 4:30 PM BC Pizza & Pub*

10. Spring Mixer *March 13th 6-7:30 PM Seeds of Knowledge Pre-school*

11. Adjournment *5:20 PM*

Respectfully submitted by Janet Coit BCBA Secretary

Our Mission Statement: The purpose of the BCBA is to maintain a healthy economic and cultural environment in this small mountain town, by promoting a cohesive bond between the various organizations representing the valley population and business, with a positive sense of community while respecting and embracing the diversity of each individual.