



Boulder Creek Business Association
Board Meeting Minutes

Tuesday April 16th, 2019 4:30PM
BC Pizza & Pub

In attendance: Justin, Jeff, Karen, Nancy, Tamara, Kelly, Chris and Janet
Not in attendance: Doris

1. **Call Meeting to order** 4:36 PM
2. **Additions to Agenda**
(b) Homeless stories for the paper.

3. **Approval of the Board minutes from March 2019**
Approved as submitted.

4. **Email Motions**

*-On March 30th, Karen made a motion that the BCBA support SLVHS theater spring production with a \$50 ½ page ad. Seconded by Tamara and approved by a majority of the Board.
Karen sent the check and Justin sent in the artwork.*

On April 1st, Tamara asked that the BCBA pay to add a 6' Victor Stanley bench with backrest, intermediate armrest and plaque onto the order for the trash cans.

Yes votes: Tamara, Karen, Doris, Jeff and Nancy

No votes: Janet, Justin and Kelly

Abstained: Chris

Approved by a majority of the Board.

The bench was ordered for a cost of \$2333.84

5. **Treasurer's report**

-Karen provided financial reports to the Board.

-Karen will call Bev Peltzer Bookkeeping to find the cost to receive some QB instruction.

-Karen provided a list of 2018 BCBA members who haven't renewed for 2019. Board members divided the list to contact to encourage membership.

6. **Committee Reports**

- (a) Website & Facebook Update**

-The upgrades and repairs to the BCBA website have been completed.

-Nancy will check with Adam about the BCBA email change that he had advised.

-Nancy will check the on-line membership form to be sure it's working correctly.

-Facebook is current.

-Justin reported the Visit Boulder Creek website has been worked on by Dan Thompson and had been reverted back to a format that Justin can work with.

-The website needs new photos, Justin will ask SLV Steve and Karen will also take pictures.

- (b) Business Spotlight**

Justin will send Nancy the info and pictures on Bella's Café for her to put on the website.

(c) Membership report

Currently at 70 members.

(d) Light Up the Town

No update.

(e) Tree & Tree wells

-Tamara is planning on ordering one of the self-watering planter inserts to test the performance.

-Tamara and Karen did a walk-through with Sherry Carlsen regarding the maintenance and cleaning of the downtown area. The scope of the work will include cleaning the sidewalks and gutters, the tree-wells and the Sheriff's raised beds. The hours will vary throughout the year and Tamara will supervise the scheduling.

-Tamara made a motion for the BCBA will pay up to \$2000 to Sherry Carlsen for the downtown maintenance from June to December. Seconded by Karen and approved by the Board.

-When her work begins, Justin will post pictures on Facebook.

7. Current Business:

(a) Main Street

-75 people attended the information meeting.

-Justin will check with Lisa Robinson to see if she has any of the old committee notes.

-The Board would like to clarify a few points with Barbara prior to voting.

Justin to send an email from the Board to ask for more details.

-Vote deferred until receiving a reply from Barbara.

(b) Town Sweep May 4th

-Nancy will edit the flyer to have the contact info be info@bcba.net

-The Board will work out the logistics for the tools, pop-up, print materials, and light refreshments.

(c) Storage for BCBA items

-Justin and Janet will clean out the BCBA storage area in the Barn and see if the space will be appropriate.

(d) No smoking signs

-No smoking signs were delivered to businesses in the downtown.

-Justin will get the invoice from Loch Dog.

(e) Mural update

-There will need to be repairs done to the wall of Johnnie's before the project can proceed.

-There may be grant funds available from the County Arts Council to help with the mural.

(f) Bench location

-Tamara will meet with Barbara regarding bench locations.

(g) Town tree light upgrade update

-The Board will look into different lighting, electrical and tree options.

8. New business:

(a) Food truck Friday idea

-After discussion, it was decided that the idea would be more of Main Street project.

(b) Homeless stories for the paper.

-After discussion, a recommendation could be given to the paper to tell some of our local homeless stories to help destigmatize them.

9. Next Board Meeting Tuesday, May 21st at 4:30 PM BC Pizza & Pub

10. Adjournment 6:45 PM

Respectfully submitted by Janet Coit BCBA Secretary

Our Mission Statement: The purpose of the BCBA is to maintain a healthy economic and cultural environment in this small mountain town, by promoting a cohesive bond between the various organizations representing the valley population and business, with a positive sense of community while respecting and embracing the diversity of each individual.