



## **Boulder Creek Business Association**

### **Board Meeting Minutes**

May 21st, 2019 4:30PM

BC Pizza & Pub

In attendance: Justin, Chris, Nancy, Tamara, Kelly, Doris, Karen and Janet

Not in attendance: Jeff

1. **Call Meeting to order** 4:32 PM
2. **Additions to Agenda** 8(a) Code Red Fire Alerts
3. **Approval of the Board minutes from April 2019**  
*Minutes were approved as submitted.*
4. **Email Motions**
  - On April 23rd, a majority of the Board approved moving forward with the Main Street Program.
  - On May 8th, a majority of the Board voted against purchasing a planter insert at this time.
5. **Treasurer's report**
  - Karen provided financial reports to the Board
  - Karen will contact QB support for help with technical issues with QB.
6. **Committee Reports**
  - (a) **Website & Facebook Update**
    - Facebook is current.
    - The website update has become more involved and difficult than anticipated.
    - Justin made a motion that the BCBA spend up to \$500 to have the current WordPress website content be converted to a basic Wix website to improve the ease of upkeep. Seconded by Karen and approved by the Board.
    - Nancy and Doris will follow up to obtain 3 bids for the conversion.*
  - (b) **Business Spotlight**  
*Bella's Café*
  - (c) **Membership report**  
*72 current members*
  - (d) **Light Up the Town**
    - Nancy reported that the cost to cover the labor of the replacement bulbs will be \$2500-\$3000 plus the cost for the bucket truck.
    - Justin made a motion that the BCBA spend up to \$3500 for the cost of labor and the use of a bucket truck to have Yanni replace the downtown LED lightbulbs. Seconded by Nancy and approved by the Board.
  - (e) **Tree & Tree wells**
    - Justin will contact Caltrans about the BCBA hiring a contractor through them to improve several sidewalk issues in the downtown.
    - Tamara will coordinate with Sherry Carlson for the June downtown maintenance.

**(f) Main Street Program**

*-A separate email for the Main Street program has been created*

*[BoulderCreekMainStreet@gmail.com](mailto:BoulderCreekMainStreet@gmail.com)*

*-Karen will work with Barbara to coordinate committee meeting times through Doodle Polls.*

**7. Current Business:**

**(a) Parade**

*Parade planning is on schedule.*

**(b) Town Tree electrical**

*-Chris will be coordinating with Jeff Sheets to improve the electrical situation for the Town Tree and to add lighting to the BCBA storage room in the Barn.*

**(c) BCBA Storage**

*-The BCBA has use of a room in the Barn for storage.*

*-Before deciding on which storage options would be best to provide clean, waterproof storage of certain BCBA items, an inventory will need to be done of the BCBA materials.*

*-Janet will compile the inventory list of BCBA items.*

**(d) Mural update**

*-Kelly reported that the demolition/prep work has started at Johnnies to provide the proper material for the mural foundation.*

*-Karen made a motion that the BCBA pay up to \$7500 to Yeshe for the mural to be painted on the side of Johnnie's Market. Kelly seconded the motion and the Board approved.*

**(e) Bench location**

*-No update at this time.*

**8. New business:**

**(a) Code Red Fire Alerts**

*-Justin made a motion that the BCBA pay up to \$200 to have a banner made to help inform the community about the Code Red Fire Alerts for improved public safety. Janet seconded the motion and the Board approved.*

**9. Next Board Meeting Tuesday, June 18th at 4:30 PM BC Pizza & Pub**

**10. Adjournment 5:30 PM**

Respectfully submitted by Janet Coit BCBA Secretary

Our Mission Statement: The purpose of the BCBA is to maintain a healthy economic and cultural environment in this small mountain town, by promoting a cohesive bond between the various organizations representing the valley population and business, with a positive sense of community while respecting and embracing the diversity of each individual.