



Boulder Creek Business Association

Board Meeting Minutes

August 20th, 2019 4:30PM

BC Pizza & Pub

In attendance: Justin, Chris, Kelly, Jeff, Nancy, Karen, Tamara & Janet

Not in attendance: Doris

Guest: Barbara Mason

1. **Call Meeting to order** 4:37 PM
2. **Additions to Agenda** 7(h) Bench location and 7(i) Sheriff's Office planter

3. **Approval of the Board minutes from July 2019** Minutes approved as submitted.
4. **Email Motions** none
5. **Treasurer's report**
 - Karen provided financial reports to the Board
 - Karen reported a CD is coming due and with consent from the Board, she will move the CD to one with a higher interest rate.
 - Karen contacted QB for help and now will contact someone local for QB help.

6. **Committee Reports**
 - (a) **Website & Facebook Update**
 - Justin will email the link to the updated website that Jaye has been working on.
 - Jaye will work with Adam for conversion of the website.
 - An invoice will be requested from Adam for the work he provided.

 - (b) **Business Spotlight**
 - Central Avenue Salon is on the website and Rockford Gallery will go on the website in the beginning of September.

 - (c) **Membership report**
 - Still receiving memberships for 2019.

 - (d) **Light Up the Town**
 - The town LED light replacement has been completed
 - A payment of \$1600 was paid to Christmas Light Pros for the labor costs.

 - (e) **Tree & Tree wells**
 - The sidewalk grinding in the worse areas, was completed. Coyull Construction was paid \$550.
 - Another bid will be obtained for some of the other sidewalk grinding in the downtown.
 - The Water District has requested a replacement tree in the tree well in front of their office.
 - Chris will check to see if there is a report and insurance information regarding the DUI accident that hit the tree.

 - (f) **Main Street**
 - Barbara Mason spoke to the Board about the Main Street program and the committee progress.
 - The Board approved going forward with the Work Plan.
 - A Google meeting is scheduled for Sept. 30th from 6-8 PM at IOOF for free Google training and 1-page website. Barbara will send the info.

7. Current Business

(a) Trash cans

- The trash cans have been installed and Jim Walters was paid \$3915.00 for the installation.
- Chris reported there are still a few old aggregate cans to find homes for.

(b) Town tree electric

- Jeff Sheets has hard-wired the system and will install some type of timing device.

(c) Mural

- Kelly will work with Yeshe on some edits to the mural that the Board suggested.
- After the edits and topcoats, a ceremony will be planned.

(d) Code red sign

- Justin will measure the NNO banner and let Nancy know so that she can determine the size for the Code Red sign order.

(e) Town sign

- The Crouch family will be taking over the management and sign changing for the town sign.

(f) BCBA storage

- Chris will inquire about having BCBA storage at a site in town.

(g) National Night Out review

- Event went well.
- The PA system may need adjusting with future events so the speaker can be heard.
- Have dedicated announcer for next year.

(h) Bench location

- Tamara reported negotiations for placing the bench at a site in the downtown.
- Barbara suggested a phased approach for permitting would be the best.

(i) Sheriff's office planter

- A couple of Board members will independently help repair the watering system.

8. New business:

(a) Downtown Trick or Treat

- Planning will begin for the Halloween event.

(b) Santa Cruz Mountains Harvest Festival Sept. 28th

- Kelly asked for BCBA involvement with a pie, jam and chili contest from 11AM -12.
- A couple of Board members will be able to help with the contest.

9. Next Board Meeting Tuesday, Sept 17, 2019 at 4:30 PM BC Pizza & Pub

10. Adjournment 6:19 PM

Respectfully submitted by Janet Coit BCBA Secretary

Our Mission Statement: The purpose of the BCBA is to maintain a healthy economic and cultural environment in this small mountain town, by promoting a cohesive bond between the various organizations representing the valley population and business, with a positive sense of community while respecting and embracing the diversity of each individual.