



# The Boulder Creek Business Association

P.O. Box 611, Boulder Creek, CA 95006 - [www.bcba.net](http://www.bcba.net) -

President.....Karen Edwards  
Vice President .....Tamara  
O'Kelly  
Secretary.....Robin Imholte  
Frankie Brenchley  
Tracy Goyette  
Julie Horner  
Jen Padgett  
Kelly Pruden

## 2021 BCBA Membership / Sponsorship Request

Dear business owners, community members, and friends of Boulder Creek,

The Boulder Creek Business Association (BCBA) continues to uphold its mission to achieve a healthy economic environment for our area, while contributing to a great quality of life for our community. We had some unforeseeable challenges in 2020 that tested the community as a whole financially and emotionally. Tragically, many of our friends and neighbors lost their homes in the CZU Lightning Complex Fire. Nearly everyone has felt the effects of the pandemic in one way or another. As this community has a history of doing, it stands strong. Neighbor helping neighbor. Those with extra giving to those in need. Everyone taking a moment to pause in gratitude with each day of sunshine.

Covid-19 and the shelter in place orders have taken their toll on our beloved historic little town. But with support from our members, and with help from many volunteers, modified traditional town events were still able to happen in 2020! You, the community, have been very supportive of all efforts to maintain some sort of normality and we are very grateful. We had our first ever virtual event, the 4<sup>th</sup> of July Parade, with videos submitted by dozens of creative folks. We had a socially distanced National Night Out where the community was able to greet and thank the Sheriff's Department and Fire Department for their unprecedented dedication. Halloween and Santa Comes to Town were also taken primarily online with some really fun photo contests. Santa was able to make a visit to town to light the tree from atop a fire engine, too! Through it all, volunteers that make up the BCBA Board increased their involvement in County planning meetings so that we could be sure to provide a constant source of information to the community with regards to the pandemic and economic resources to assist in keeping stores afloat financially while still complying with mandated restrictions. We also created a Facebook page called Shop & Dine Boulder Creek to help our local shops advertise.

**None of this would be possible without the support of you - our members and sponsors.** We're changing our memberships this year and adding the option of becoming an event sponsor. Individual or family members have a listing on the website showing their support of the BCBA projects. A Basic Membership gives you a discount on advertising on the town sign and a listing on the BCBA website along with a logo, contact information, a QR Code and a link to your website. It also allows you to post your events and promotions through the year on the brand new BCBA Community Calendar which, once its creation is finalized, can be found on our website. A Sponsorship gives you all that a Basic Membership offers as well as advertised sponsorship of two (2), four (4) or eight (8) of the BCBA annual events. The top level of sponsorship would also give you two (2) free seats at the annual BCBA auction & dinner! Please note that due to Covid-19 restrictions, some traditionally in-person events may be cancelled or modified. If an event is cancelled, you could choose another event to sponsor. We may also be adding events to the list below. All except the Individual/Family memberships & sponsorships give you voting rights for the next BCBA Board of Directors. If you have any questions, please reach out to us at [info@bcba.net](mailto:info@bcba.net).

Thank you for your continued support! We look forward to an exciting 2021!

Karen Tamara Robin Jen Clark Kelly Frankie Tracy Julie

**Please check (✓) preferred membership/sponsorship level:**

\_\_\_\_\_ **2021 Individual/Family Membership - \$40**

- ✓ Non-voting membership with listing on website showing support of BCBA projects

\_\_\_\_\_ **2021 Basic Business Membership\* - \$75**

*\*If your business is new to Boulder Creek (since July 1, 2020), you qualify for a free Basic Business Membership!*

*\*\*Please email us at [info@bcba.net](mailto:info@bcba.net) with the information listed below, your logo and QR Code, if available.*

- ✓ Voting member with business listing on BCBA website
- ✓ \$25 discount on town sign advertising
- ✓ Listing on BCBA website including logo, contact information, QR Code, & link to your webpage
- ✓ Able to list events and promotions on BCBA Community Calendar

\_\_\_\_\_ **2021 Tier 1 Sponsorship\* - \$150**

- ✓ Basic Membership plus....
- ✓ Advertisement at your choice of 2 events listed below (specify which events)

\_\_\_\_\_ **2021 Tier 2 Sponsorship\* - \$200**

- ✓ Basic Membership plus....
- ✓ Advertisement at your choice of 4 events listed below (specify which events)

\_\_\_\_\_ **2021 Tier 3 Sponsorship\* - \$350**

- ✓ Basic Membership plus....
- ✓ Two (2) free seats at the annual auction & dinner
- ✓ Advertisement at all 8 events listed below

\* If you choose to join the BCBA at any level, please email a .jpg of your business logo, your website URL, a QR Code and contact info to [info@bcba.net](mailto:info@bcba.net)

**Sponsored Events**

Auction/Dinner

Spring Town Sweep

July 4<sup>th</sup> Parade

Fall Town Sweep

National Night Out

Halloween Trick-or-Treat

Small Business Saturday

Winter Holidays / Santa Comes to Town

Business Name:	
Business Address:	
Business Phone:	
Business Email:	
Business Website:	
Contact Name:	
Contact Address:	
Contact Phone:	
Contact Email:	
Other Notes:	

**Please mail this form and payment to P.O. Box 611, Boulder Creek Ca 95006 in the enclosed envelope**

*Or you can sign up and pay online at [www.bcba.net](http://www.bcba.net)*