



The Boulder Creek Business Association

P.O. Box 611, Boulder Creek, CA 95006 - www.bcba.net -

PresidentKaren Edwards
 Vice PresidentTamara O'Kelly
 SecretaryRobin Imholte
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Fundraiser Donation Request

If you've ever attended the BCBA Dinner and Auction, you know what a lively event it is! This year we have some exciting new additions to the festivities. We've added an online auction to extend well beyond our county lines encouraging new tourism to our stores and to enjoy all that Boulder Creek has to offer. The main event, with plenty of irresistible live and silent auction items, will be held on August 21st at the BCRPD Bear Creek Facility. Added to the fun will be live music, a dance floor, new fantastic food options, games and so much more! We hope you'll consider both donating to and joining us for the auction. If you have a business, it's a fun way to get your shop some exposure while also giving back to the community.



While 2020 and 2021 have brought numerous challenges due to the Covid-19 pandemic and the CZU Lightning Complex Fires, it's the dedication of our community that keeps us strong and resilient through it all. All one has to do to witness it is to walk through downtown to see folks shopping local and enjoying all that Boulder Creek provides. The BCBA holds an event like this one not only attract more business to our small town, but to provide an opportunity for our community to support and celebrate the amazing place we call home.

The monies raised at this event are put directly into projects and events that benefit Boulder Creek businesses and the community at large. Last year we were able to raise nearly \$20,000! This year we have a goal of \$25,000. The more successful our fundraiser is, the more we can give back to the community! It's the annual auction that provide the means for the BCBA to host events like Santa Comes to Town, the 4th of July Parade, Halloween and many more that have brought people to our community for years. This year we are adding some exciting new events – a car show, a sidewalk market and more– Stay tuned to our newsletters for additional information on those! However, none of that can happen without fundraising events like our annual auction. Each year we have a special fund where a portion of the money raised will be dedicated. In past years, these dedicated funds have brought to life amazing projects like the beautiful mural on the south side of Johnnie's Market that tells a visual history of our area. This year, our special fund is dedicated to replacing the lights in the town tree that's lighted for the holiday season. Windy winters and the effects of time have taken their toll and it's time to replace them. It's not an easy job and we want to make seeing the lights an even more memorable occasion. Your contributions to the special fund can make that happen!



We're currently looking for donated items exhibiting the uniqueness of our community that can help us reach our goal. Since our audience for the online auction will be expanded across the nation, we'd love it if you'd consider contributing an item that might draw someone to travel to our town for their next vacation! Offering an activity, a space for an event, or similar experience is always a fun option, too! Do you have an amazing item that you'd like to donate for a lucky bidder to win that would also help fund a project for town?

We hope that we can count on you to help us make this auction our best one yet! Donations can be dropped off at Liberty Bank with Karen Edwards. Gift cards can be mailed to the BCBA at P.O. Box 611, Boulder Creek, Ca 95006.

Coordinating the auction items is a lot of work, and the online auction will be starting on August 7th, so we have a hard cutoff date of July 31st to receive your donation.

If you'd prefer to make a monetary donation directly to the BCBA, you may do so at our website, www.bcba.net or mail a check to P.O. Box 611, Boulder Creek, Ca 95006.

The BCBA board, made up of a small group of dedicated people whose time is 100% volunteered to the projects benefitting our town, thanks you in advance for your contribution. We hope to see you at the auction and around town!

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Please detach and return the following information with your donation:

Name and/or Business _____

Contact Person _____

Email Address _____

Mail Address (for donation receipt) _____

Phone Number _____

Estimated or Retail Value of your donation \$ _____

Description to include with item – please be detailed (**required**) _____

**Thank you for your consideration and support,
The BCBA Board**

Karen Tamara Robin Jen Clark Kelly Frankie Tracy Julie