

P.O. Box 611  
Boulder Creek, Ca 95006  
831.217.3643  
www.bcba.net  
info@bcba.net



President..... Karen Edwards  
Vice President..... Tamara O'Kelly  
Secretary..... Robin Imholte  
Treasurer..... Frankie Brenchley  
Julie Horner  
Clark Snowdall  
Kayote Blackwolf  
Kim McCann  
Julie Grant

**2022 BCBA Membership / Sponsorship Request**

Dear business owners, community members, and friends of Boulder Creek,

We at the Boulder Creek Business Association (BCBA) would like to welcome in a fresh new year by celebrating the resiliency of our mountain community. Between the effects of the ongoing pandemic and the 2020 CZU wildfire our residents have been tested over the last two years in ways nobody could have foreseen. Being part of a community that has shown such strength during this time is both humbling and encouraging.

While conforming to necessary health restrictions and guidelines, we continue to uphold our mission to promote a healthy economic environment for our businesses. Part of that process includes events that are fun for residents and tourists alike. Sadly, we had to postpone or modify some of our beloved events in 2021 as well as slow the progress on a few projects and fundraising endeavors – but in no way have we stopped working on your behalf!

Projects we're working on include, but are not limited to, an overhaul of the town's waste water system, installing EV stations and collaborating with the RTC on future Highway 9 improvements. To help our businesses connect to the community, we are adding a community calendar to our new (soon to be released) website, potentially creating a downtown park, and so much more! Our 2021 annual dinner/auction, which we had to postpone until May 21, 2022 due to a Covid outbreak, had a goal of fundraising for two very special projects. The first is a series of benches in the downtown area, one having a dedication to the CZU survivors and fire department. The other project is replacing the lights and decorations on our beloved town tree that is lit for the winter holidays. Sadly, with the auction being pushed to this year, fundraising for those projects has slowed. But it has not stopped thanks to the generosity of our amazing community.

While we were unable to host some of our events in 2021 in a traditional way, we found creative ways to add some new ones! Our 1<sup>st</sup> annual Boulder Creek Car Show in September was such an enormous success that we are putting it in the lineup of events that we have every year. These special occasions will bring even more people from our community and surrounding areas to your shops!

**None of this would be possible without support from our members & sponsors**



Last year we added the option of becoming an event sponsor. As we transition back into more and more in-person events, we'll be able to highlight those sponsors even more than we were able to in 2021. We, of course, continue to offer our traditional memberships, as well.

- **Individual or family (\$40)** members have a listing on the website showing their support of the BCBA projects.
- A **Basic Business Membership (\$75)** gives you a discount on advertising on the town sign and a listing on the BCBA website along with a logo, contact information, a QR Code and a link to your website. It also allows you to post your events and promotions through the year on the brand new BCBA Community Calendar found on our website.
- A **Tier 1 Sponsorship (\$150)** gives you all that a Basic Membership offers as well as advertised promotion at two (2) of the BCBA annual events.  
\*\*Please specify which events on next page\*\*
- A **Tier 2 Sponsorship (\$200)** gives you all that a Basic Membership offers as well as advertised promotion at four (4) of the BCBA annual events.  
\*\*Please specify which events on next page\*\*
- A **Tier 3 Sponsorship (\$350)** gives you all that a Basic Membership offers as well as advertised promotion at all of the BCBA annual events AND two (2) free seats at the annual BCBA auction & dinner (a \$120 value)!

All but the Individual/Family memberships give you voting rights for the next BCBA Board of Directors.

If you have any questions, please reach out to us at [info@bcba.net](mailto:info@bcba.net).

**Thank you for your continued support! We look forward to an exciting 2022!**

*Karen Tamara Robin Clark Frankie Julie H. Kayote Julie G. Kim*

**Please complete both sides of the attached page and return it to the BCBA in the enclosed envelope along with your membership payment**

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**Choose one:**

\_\_\_\_\_ **2022 Individual/Family Membership - \$40**

- ✓ Non-voting membership with listing on website showing support of BCBA projects

\_\_\_\_\_ **2022 Basic Business/Non-Profit Membership\* - \$75**

*\*If your business is new to Boulder Creek (since July 1, 2021), you qualify for a free Basic Business Membership!*

*\*\*Please email us at [info@bcba.net](mailto:info@bcba.net) with the information listed below, your logo and QR Code, if available.*

- ✓ Voting member with business listing on BCBA website
- ✓ \$25 discount on town sign advertising
- ✓ Listing on BCBA website including logo, contact information, QR Code, & link to your webpage
- ✓ Able to list events and promotions on BCBA Community Calendar

\_\_\_\_\_ **2022 Tier 1 Sponsorship\* - \$150**

- ✓ Basic Membership plus....
- ✓ Advertisement at your choice of 2 events listed below (circle which events)

\_\_\_\_\_ **2022 Tier 2 Sponsorship\* - \$200**

- ✓ Basic Membership plus....
- ✓ Advertisement at your choice of 5 events listed below (circle which events)

\_\_\_\_\_ **2022 Tier 3 Sponsorship\* - \$350**

- ✓ Basic Membership plus....
- ✓ Two (2) free seats at the annual auction & dinner (\$120 value)
- ✓ Advertisement at all events listed below

**\* If you choose to join the BCBA at any level, please email a .jpg of your business logo, your website URL, a QR Code and contact info to [info@bcba.net](mailto:info@bcba.net)**

Please note that due to Covid-19 restrictions, some traditionally in-person events may be cancelled or modified. If an event is cancelled, you could choose another event to sponsor.

**Sponsored Events**

- Spring Town Sweep.....Saturday March 26
- Auction/Dinner.....Saturday May 21
- July 4<sup>th</sup> Parade.....Monday July 4
- National Night Out.....Tuesday August 2
- Car Show.....Saturday September 24
- Halloween Trick-or-Treat.....Monday October 31
- Fall Town Sweep.....Saturday November 5
- Small Business Saturday.....Saturday November 26
- Winter Holidays/Santa Comes to Town.....Sunday December 4

*We may be adding more, too!*

**Please complete both sides of this page and return it to the BCBA in the enclosed envelope along with your membership payment**

**Tell us about you!**

**Business Name:** \_\_\_\_\_

**Type of Business:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Business Phone:** \_\_\_\_\_

**Business Website:** \_\_\_\_\_

**Contact Name(s):** \_\_\_\_\_

**Contact Phone(s):** \_\_\_\_\_

**Contact Email(s):** \_\_\_\_\_

**Other Notes:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

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**Please mail this form and payment to P.O. Box 611, Boulder Creek Ca 95006 in the enclosed envelope**

**Or you can sign up and pay online at [www.bcba.net](http://www.bcba.net)**

